

South Korea's Global Cultural Influence: K-Pop, K-Drama, and Diplomatic Initiatives

Pop Culture Diplomacy · Answer Key · 3 Questions

1. In September 2021, K-pop sensation BTS were appointed to what special diplomatic role by the South Korean President Moon Jae-in?

- A) Youth Goodwill Ambassadors for UNESCO
- B) Special Presidential Envoy for Future Generations and Culture**
- C) Global Citizen Advocates for Poverty Eradication
- D) Ambassadors for the 2030 Busan World Expo Bid

2. K-pop group BLACKPINK was appointed as advocates for which major global campaign related to climate change?

- A) United Nations Children's Fund (UNICEF)
- B) World Health Organization (WHO) COVID-19 Response
- C) United Nations Climate Change Conference (COP26)**
- D) Global Goal Live: The Possible Dream

3. What is the name of the week-long initiative announced by South Korea's Ministry of Foreign Affairs in June 2026, involving 172 diplomatic missions to promote Hallyu worldwide?

- A) Global K-Culture Fest
- B) Korea Week Programs**
- C) Hallyu Global Outreach
- D) Korean Wave Diplomacy Summit