

Viral South American Pop Culture: TikTok Trends, Esports & Music's Global Reach

South American Pop Culture · Answer Key · 15 Questions

1. Which South American country's esports scene is set to undergo a significant reorganization in 2025 with the introduction of the League of the Americas (LTA), consolidating formerly separate leagues like CBLOL and LLA?

- A) Argentina
- B) Brazil**
- C) Chile
- D) Colombia

2. In 2025, which Latin American artist, known for her blend of urban and folk vibes, was highlighted for topping Billboard charts and winning a Grammy for Best Urban Music Album with 'Mañana Será Bonito'?

- A) Bad Bunny
- B) Anitta
- C) Karol G**
- D) J Balvin

3. According to recent statistics for 2024, which three Latin American countries are leading the charge with high user engagement rates on TikTok, making it a prime region for content creators?

- A) Argentina, Chile, Peru
- B) Mexico, Colombia, Brazil**
- C) Venezuela, Ecuador, Bolivia
- D) Uruguay, Paraguay, Bolivia

4. What emerging Latine subgenre, noted for its fusion of reggaeton rhythms with distinctly Mexican cultural elements and pioneered by artists like Bellakath, is gaining significant traction?

- A) Reggaeton Chileno
- B) Jazz Colombiano
- C) Reggaeton Mexa**
- D) Latin Afrobeats

5. In 2025, the highly anticipated Prime Video series adaptation of Isabel Allende's novel, 'La Casa de los Espiritus,' is set in which South American country?

- A) Argentina
- B) Colombia
- C) Brazil
- D) Chile**

6. Which South American destination has gained viral popularity on TikTok for its 'Seven-Color Lagoon' and tranquil vibe, offering a unique travel experience?

- A) The Atacama Desert, Chile
- B) The Lençóis Maranhenses, Brazil
- C) Bacalar, Mexico**
- D) The Galápagos Islands, Ecuador

7. Which Colombian singer, known for her viral hit 'OHNANA,' is highlighted as an artist who blends afrobeat and raw vocals, gaining international attention in 2025?

- A) Shakira
- B) Kapo**
- C) Karol G
- D) Anitta

8. The League of Legends 'Copa Naciones 2025' is a nation-based competition that will bring together approximately how many countries from across Latin America?

- A) Eight
- B) Twelve
- C) Fifteen**
- D) Twenty

9. In 2024, which legendary Mexican band made history by headlining the first Spanish-language residency on the Las Vegas Strip?

- A) Maná
- B) Los Bukis**
- C) Café Tacvba
- D) Caifanes

10. Which Cuban/Mexican lifestyle creator, known for her relatable and humorous content on TikTok and her journey as a third-grade teacher, gained significant popularity starting with Bad Bunny translations?

- A) Lele Pons
- B) Sofia Bella**
- C) Camila Coelho
- D) Massy Arias

11. The Film Independent Spirit Awards in 2026 saw significant wins for Latin American filmmakers. Which Brazilian film won Best International Film?

- A) Train Dreams
- B) Esta Isla
- C) The Secret Agent / O Agente Secreto**
- D) The Testament of Ann Lee

12. Which new genre, described as a blend of reggaeton, hip hop, timba, son, and Cuban folk music, is gaining international traction through social media and poised for growth in 2025?

- A) Electrocorridos
- B) Jazz Colombiano
- C) Reparto**
- D) Latin Trap

13. The 9th Annual Latin American Music Awards in April 2024 saw which Colombian singer lead with 12 nominations and win 6 awards, including Artist of the Year?

- A) Karol G
- B) J Balvin
- C) Maluma
- D) Feid**

14. In 2025, what viral Spanish New Year tradition, involving eating twelve grapes at midnight for luck, achieved massive scale on TikTok with over 462.6 million views?

- A) La Nochevieja
- B) El Gordo Navideño
- C) The 12 Grapes**
- D) Noche de Reyes

15. Which South American artists were highlighted for their significant contributions to the global rise of Latin American music in 2025, with Karol G and Anitta specifically mentioned for their genre-bending fusions?

- A) Bad Bunny and J Balvin
- B) Karol G and Anitta**
- C) Shakira and Maluma
- D) Peso Pluma and Daddy Yankee