

Philippine Fashion Diplomacy: From ASEAN Couture to Global Runways & K-

Philippine Fashion · Answer Key · 15 Questions

1. What is a key diplomatic event where Filipino designers and textiles are showcased to members of the diplomatic corps and international partners?

- A) The Independence Day Vin d'honneur**
- B) The ASEAN Fashion Show in Washington D.C.
- C) The Bangkok Design Week participation
- D) Fashion Revolution Philippines events

2. Which traditional Filipino garment is recognized globally as a symbol of Filipino identity and is often worn by foreign leaders as a gesture of cultural respect?

- A) Maria Clara gown
- B) Terno
- C) Barong Tagalog**
- D) Patadyong

3. In 2025, the Philippine Embassy in Japan participated in Rakuten Fashion Week Tokyo under the banner 'PH MODE x TYO by Manila Fashion Forward (MFF)'. What key elements did this showcase fuse?

- A) Western streetwear and local K-Pop trends
- B) Filipino visual art, indigenous fibers, and Japanese sustainable printing technology**
- C) Traditional Filipino weaving and French haute couture
- D) Global fast fashion trends and traditional Filipino craftsmanship

4. What partnership highlights the Philippines' commitment to sustainable fashion by drawing inspiration from local crops like maize, sugarcane, and coconut?

- A) Bayo Manila's collaboration with local weavers
- B) Fashion Revolution Philippines' workshops
- C) Unica Hija and WWF-Philippines' 'Down to Earth' collection**
- D) Francis Libiran's design for heads of state

5. The ASEAN Couture: A Tapestry of Style and Heritage event in Washington D.C. featured fashion presentations from all ten ASEAN member states. What did the Philippine Embassy specifically feature?

- A) Modern interpretations of K-Pop fashion
- B) A trio of iconic Filipino garments representing its colonial history and resilience**
- C) Avant-garde designs inspired by global streetwear trends
- D) Sustainable fashion collections made from recycled materials

6. Which popular culture phenomenon from South Korea has a significant influence on Filipino youth fashion choices, leading to trends in street style and aesthetic preferences?

A) Hallyu (Korean Wave)

- B) J-Pop
- C) C-Pop
- D) Bollywood fashion

7. What is a primary goal of initiatives like 'LAHI: The Philippine Fashion Exhibition' in Bangkok Design Week 2026, in collaboration with the Philippine Embassy in Thailand?

A) To exclusively promote Western fashion brands in Southeast Asia

B) To establish a vibrant diplomatic and economic bridge between the Philippines and Thailand, highlighting creative economies

- C) To discourage the use of traditional Filipino textiles in contemporary design
- D) To focus solely on the economic impact of fast fashion in the ASEAN region

8. The 'Bravo Filipino' segment at Asian Fashion Week featured collaborators from the ASEAN region and was attended by high-level diplomats. What did their presence symbolize?

A) A disinterest in cultural exchange

B) Strong diplomatic support and a commitment to cultural diplomacy through fashion

- C) Competition between national designers
- D) A focus on purely commercial fashion ventures

9. Fashion Weeks in the Philippines are increasingly becoming platforms for more than just showcasing designs. What is a significant outcome of these events in terms of economic impact, as seen in the 2025 season?

A) A decline in job creation and manufacturing partnerships

B) A significant increase in new manufacturing partnerships and job creation

- C) A sole focus on online retail and e-commerce
- D) A reduction in export opportunities for Filipino designers

10. What is a notable trend in the Philippine fashion market for 2025, reflecting a growing appreciation for local culture and global influences?

A) A complete rejection of K-Pop aesthetics

B) The emergence of Pinoy Pop (P-Pop) culture in street style and the sustained impact of K-Pop

- C) A sole focus on traditional historical attire with no modern influence
- D) An exclusive adoption of Western fashion trends without local adaptation

11. The 'Sarong Diplomacy: Unity in Cultural Diversity' event aimed to preserve traditional clothing as a shared cultural heritage among ASEAN nations. What does the sarong symbolize in this context?

- A) Nationalistic division
- B) Economic competition
- C) Unity and harmonious co-existence among diverse ASEAN cultures**
- D) A decline in traditional craftsmanship

12. What does the 'Down to Earth' collection by Unica Hija and WWF-Philippines aim to highlight through its designs inspired by local crops?

- A) The challenges of fast fashion
- B) Philippine biodiversity and the importance of environmental conservation**
- C) The economic benefits of monoculture farming
- D) The global impact of synthetic fabrics

13. Filipino fashion weeks are increasingly incorporating 'Bayanihan Spirit' through collaborative collections. What does this typically demonstrate?

- A) Designer competition
- B) Regional isolation
- C) Filipino community values and cross-regional collaboration**
- D) A focus on individualistic design

14. Beyond traditional attire, how is the Barong Tagalog influencing global fashion trends, according to recent analyses?

- A) It is primarily influencing the luxury haute couture market
- B) It is inspiring streetwear and casual wear with its minimalist design and artisanal craftsmanship**
- C) It has been completely replaced by modern synthetic fabrics
- D) Its influence is limited to ethnic wear collections

15. Which initiative, organized by the Ministry of Media in Saudi Arabia, featured Philippine culture pavilions showcasing traditional clothing and handicrafts, fostering interaction among diverse cultures?

- A) ASEAN Couture
- B) Global Harmony 2**
- C) Bangkok Design Week
- D) Rakuten Fashion Week Tokyo