

South Asian Style in 2026: Sustainable Textiles, Thriving RMG, and Global Culture

Fashion Trends · Answer Key · 6 Questions

1. What major global fashion trend is India actively leading in 2026, particularly with its rich heritage in natural fibers?

- A) Fast Fashion Production
- B) Mass Market Synthetics
- C) Sustainable Textiles and Circular Fashion**
- D) Luxury Footwear Manufacturing

2. Which South Asian country is projected to cross the \$50 billion mark in garment exports by 2026, solidifying its position as the world's second-largest apparel exporter?

- A) Sri Lanka
- B) Pakistan
- C) India
- D) Bangladesh**

3. In Pakistan, what fashion market segment has notably shifted from a 'survival strategy' to a 'niche trend' among Gen Z and millennials in 2026, driven by economic factors and conscious consumption?

- A) High-end Couture
- B) Streetwear Brands
- C) Pre-loved (Thrifting) Fashion**
- D) Traditional Bridal Wear

4. A significant trend across South Asian fashion in 2026 involves blending traditional craftsmanship and heritage fabrics with what type of designs?

- A) Futuristic, tech-inspired silhouettes
- B) Minimalist, monochromatic styles
- C) Contemporary, everyday wear designs**
- D) Heavy, ceremonial attire

5. At major international events like Coachella in 2026, what aspect of South Asian culture is increasingly being showcased and celebrated by artists and influencers?

- A) Traditional culinary arts
- B) Classical dance forms
- C) Authentic South Asian fashion and craftsmanship**
- D) Ancient architectural designs

6. How is Artificial Intelligence (AI) impacting the South Asian textile and apparel industry in 2026, beyond just better shopping experiences?

A) Exclusively for celebrity endorsements

B) Only in fast fashion production

C) For enhanced fabric inspection, fiber identification for recycling, and demand forecasting

D) Mainly for creating virtual fashion shows