

Key 2025-2026 Cross-Border Entertainment and Diplomatic Initiatives in Sub-Saharan Africa

Cultural Diplomacy · Answer Key · 6 Questions

1. In June 2026, which two Sub-Saharan African nations signed a Memorandum of Understanding (MoU) specifically aimed at deepening cooperation in arts and culture, among other areas, during a State Visit?

- A) Nigeria and Ghana
- B) South Africa and Kenya**
- C) Senegal and Côte d'Ivoire
- D) Ethiopia and Sudan

2. Which Sub-Saharan African country launched 'Screen Nigeria' at the 2025 Cannes Film Festival and announced plans for film co-production treaties with Brazil and India in 2026?

- A) South Africa
- B) Kenya
- C) Nigeria**
- D) Ghana

3. The ECOWAS Parliament's 25th-anniversary program for 2026 includes a major Cultural & Creative Festival to be hosted in which specific West African nation, aiming to bridge nations through art, food, and music?

- A) Senegal
- B) Ghana
- C) Nigeria
- D) Cabo Verde**

4. In January 2025, the African Union (AU) formalized a long-standing partnership to promote Africa's creative and cultural industries, particularly in music, with which prominent African music awards platform?

- A) Kora Awards
- B) Soundcity MVP Awards
- C) All-Africa Music Awards (AFRIMA)**
- D) MTV Africa Music Awards

5. Which international organization discussed strengthening cooperation in education, culture, and knowledge management with the African Union Commission in Paris in April 2026, emphasizing cultural heritage preservation?

- A) World Bank
- B) United Nations Development Programme (UNDP)
- C) UNESCO**
- D) International Monetary Fund (IMF)

6. In August 2025, the Southern African Development Community (SADC) hosted a 'SADC Day' event in which global city, involving diplomatic missions to showcase the diverse cultures of its member states?

- A) London
- B) Beijing
- C) Moscow**
- D) New York