

Middle East Events Boost Economies: Expo Dubai, Qatar World Cup & Vision

Middle East Events · Practice Test · 10 Questions

1. Which Saudi Arabian initiative aims to diversify the economy away from oil and has led to increased investment in sectors like tourism and entertainment?

- A) Saudi Vision 2030
- B) Riyadh Season Initiative
- C) NEOM Project
- D) Saudi Green Initiative

2. Following the 2022 FIFA World Cup, which sector in Qatar saw significant growth, contributing to its economic diversification goals?

- A) Oil and Gas Extraction
- B) Tourism and Hospitality
- C) Automotive Manufacturing
- D) Textile Industry

3. The Dubai Expo 2020 legacy, including Expo City Dubai, is contributing to Dubai's economy by acting as a hub for what?

- A) Heavy Industry and Manufacturing
- B) Agriculture and Food Production
- C) Innovation, Foreign Direct Investment, and Talent Attraction
- D) Traditional Crafts and Artisanship

4. What impact has the ongoing geopolitical conflict in the Middle East had on oil markets and transportation costs?

- A) Decreased oil prices and lower transport costs
- B) Disruptions to oil markets and higher transport prices
- C) No significant impact on oil prices or transport costs
- D) Increased oil production and reduced transport costs

5. Saudi Arabia has become a destination for major events, including hosting which upcoming global events that stimulate business tourism and attract investment?

- A) The 2024 Olympic Games and World Cup
- B) Expo 2030 and the 2034 World Cup
- C) The G20 Summit and the Rugby World Cup
- D) The Eurovision Song Contest and the World Expo

6. The Middle East event management market is experiencing growth, driven by economic diversification and government investments in which key areas?

- A) Defense and Aerospace
- B) Tourism and Entertainment
- C) Healthcare and Pharmaceuticals
- D) Education and Research

7. Qatar's travel and tourism sector is projected to contribute significantly to its economy in 2024, with a forecasted increase in spending by:

- A) Domestic travelers only
- B) International travelers
- C) Both domestic and international travelers
- D) Business travelers only

8. How has Saudi Vision 2030 influenced the private sector's contribution to the Saudi economy?

- A) It has decreased the private sector's contribution.
- B) It has increased the private sector's contribution to over 50% of the economy.
- C) It has had no significant impact on the private sector.
- D) It has shifted focus entirely to government-owned enterprises.

9. Which factor is identified as a major disruptor to the Middle East's economy and tourism, leading to flight cancellations and airspace closures?

- A) A global pandemic
- B) A major regional conflict
- C) A severe economic recession
- D) Extreme weather events

10. The Dubai Economic Agenda D33 aims to achieve what for the emirate's economy by 2033?

- A) Reduce the economy by 10%
- B) Double the economy
- C) Maintain the current economic size
- D) Increase the economy by 25%