

# North American Digital Pulse: Key Internet Culture Shifts & Social Media Updates

Internet Culture · Practice Test · 5 Questions

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**1. In June 2026, Cloudflare reported a significant shift in internet traffic. What was the primary finding regarding the source of internet traffic?**

- A) Human-generated traffic surpassed bot traffic.
- B) Bot traffic exceeded human-generated traffic.
- C) Mobile traffic significantly declined.
- D) Desktop traffic became dominant over mobile.

**2. Which new group-focused social application did Meta launch in June 2026, converting its existing Groups infrastructure into a Reddit-style community discovery experience?**

- A) Connect
- B) Circle
- C) Forum
- D) Community Hub

**3. What significant privacy-related change did Instagram quietly introduce for its direct messages in March 2026, becoming widely known in June?**

- A) Implemented mandatory two-factor authentication.
- B) Removed end-to-end encryption.
- C) Introduced self-deleting messages by default.
- D) Enabled message reactions for all users.

**4. What common internet slang term, originating from livestreaming culture, has become a widespread expression of approval, short for 'win'?**

- A) GG
- B) Based
- C) W
- D) Cap

**5. A major cultural trend observed in North American internet culture during June 2026, reflecting a desire for simpler times and emotional comfort, was summarized by what phrase?**

- A) The Digital Detox Movement
- B) The 2026 is the New 2016 Nostalgia
- C) The AI Overload Rejection
- D) The Metaverse Migration