

Japan's Pop Culture Pulse: Unveiling 2025's Hottest Anime, Gaming, and Digital

Festivals & Pop Culture · Answer Key · 17 Questions

1. Which major anime convention in Japan, known for its extensive industry showcases and fan engagement, is scheduled to take place at Tokyo Big Sight from March 22-25, 2025?

- A) Comiket
- B) Wonder Festival
- C) AnimeJapan**
- D) World Cosplay Summit

2. What is the name of Japan's largest high school esports tournament, which in 2024 saw an impressive 13.93 million livestream viewers?

- A) Tokyo Game Show
- B) STAGE:0**
- C) BitSummit
- D) EVO Japan

3. The 'Dig Shibuya' digital art festival, in its second year in 2025, is known for integrating technology into art across which trend-setting Tokyo neighborhood?

- A) Akihabara
- B) Ginza
- C) Shinjuku
- D) Shibuya**

4. Which major Japanese gaming convention, a significant platform for both industry professionals and enthusiasts, attracted over 274,000 visitors in 2024 and is slated for 2025?

- A) Summer Game Fest
- B) Tokyo Game Show (TGS)**
- C) BitSummit
- D) Nintendo Live

5. The 'Ukiyoe Immersive Art Exhibition TOKYO' brings classic Japanese woodblock prints to life using cutting-edge technology. What is the end date for this exhibition running from December 2024?

- A) February 28, 2025
- B) March 31, 2025**
- C) April 30, 2025
- D) May 31, 2025

6. Which of these major summer music festivals in Japan is held simultaneously in Tokyo and Osaka, featuring a 50/50 split between Japanese and international artists?

- A) Fuji Rock Festival
- B) Rock in Japan Festival
- C) Summer Sonic**
- D) Afro Jam Festival

7. Tokyo Comic Con 2025 is scheduled to take place in December at Makuhari Messe. Which iconic '80s film franchise's 40th anniversary is confirmed to be celebrated at the event?

- A) The Matrix
- B) Back to the Future**
- C) Star Wars
- D) Ghostbusters

8. The 'Tokyo AI Fashion Week - 2025 SS' event focuses on the intersection of AI and creativity. What is a key component of its contest format?

- A) Physical runway shows judged by AI
- B) Online submission and voting for AI-generated fashion concepts**
- C) Live AI-powered fabric design demonstrations
- D) AI-generated models showcasing pre-designed clothing

9. What is the theme for the eighth edition of the 'Shibuya Pixel Art' festival in 2024, which features exhibitions and live music across multiple venues?

- A) Future Cityscapes
- B) Bit Valley, Bit Flowers**
- C) Tokyo Nights
- D) Digital Dreams

10. The 'Japan Media Arts Festival' aims to showcase and promote various forms of media art. Which of the following is NOT typically a category featured in the festival?

- A) Animation
- B) Manga
- C) Video Games
- D) Traditional Kabuki Theater**

11. Which major gaming event, held annually at Makuhari Messe, is recognized as one of Asia's most significant gaming expos and is organized by CESA and Nikkei Business Publications?

- A) BitSummit Kyoto
- B) Tokyo Game Show (TGS)**
- C) Tokyo Indie Games Summit
- D) EVO Japan

12. The 'Harajuku-Fest', partnered with Otakuthon, celebrates various styles of J-fashion. Which of these is NOT listed as a style featured at the festival?

- A) Lolita fashion
- B) Japanese punk
- C) Jirai-kei
- D) Gothic Lolita**

13. In 2025, which highly anticipated TV anime adaptation of a hit manga series with over 3 million copies sold is set to be released in July?

- A) Jujutsu Kaisen
- B) Spy x Family
- C) Demon Slayer
- D) Tougen Anki**

14. Which music festival, scheduled for July 25-27, 2025, in Niigata, is known as Japan's largest outdoor music event and has been a staple since 1997?

- A) Summer Sonic
- B) Rock in Japan Festival
- C) Fuji Rock Festival**
- D) Greenroom Festival

15. The 'Rakuten Tokyo Fashion Week' showcases new collections twice a year. In which months does it typically take place?

- A) April and October
- B) March and August**
- C) June and December
- D) January and July

16. What is the name of the immersive digital art museum in Tokyo that reopened in February 2024, known for its borderless and interactive art experiences?

- A) teamlab Planets
- B) Mori Building Digital Art Museum
- C) teamlab Borderless Tokyo**
- D) Ghibli Park

17. Which esports tournament, launched in 2023, focuses on domestic and international indie creators and quickly gained popularity, attracting 23,000 attendees by 2025?

- A) EVO Japan
- B) Tokyo Game Show
- C) STAGE:0

D) TOKYO INDIE GAMES SUMMIT