

Global Trends Rock Australian Entertainment: Cinema Struggles, Music Exports

Pop Culture & Entertainment · Practice Test · 8 Questions

1. Despite cost-of-living pressures, Australian domestic box office sales in 2023 saw a significant increase since the COVID-19 pandemic, with over 60 million tickets sold.

What is a primary reason cited for this resilience?

- A) A surge in international film distribution.
- B) A desire for shared experiences and an escape from daily stress.
- C) Increased government subsidies for cinema ticket purchases.
- D) A decline in the popularity of home streaming services.

2. The Australian music industry's economic contribution is substantial, with a significant portion derived from exports. In 2023-24, approximately how much revenue did music exports generate for Australia?

- A) \$195 million
- B) \$4.83 billion
- C) \$975 million
- D) \$8.78 billion

3. Global streaming platforms have significantly impacted traditional Australian broadcasters. What is a major consequence of this shift for free-to-air channels?

- A) Increased advertising revenue due to higher viewership.
- B) A shift of advertising revenue towards digital and streaming platforms.
- C) Reduced investment in local content production.
- D) An expansion of traditional broadcast networks into new markets.

4. In 2024, the Australian box office grossed an estimated \$960.7 million. Despite a slight decrease from the previous year, this figure is considered a positive outcome.

What external factor significantly curtailed the number of blockbuster releases in Australia during 2024?

- A) A global shortage of cinema screen equipment.
- B) The 2023 Hollywood actor and writer strikes.
- C) A decline in international tourism affecting ticket sales.
- D) Increased competition from regional film festivals.

5. Live music performance is a dominant force in Australia's music industry. In 2023, how much revenue did live music performance contribute to the Australian music industry?

- A) \$2.82 billion
- B) \$975 million
- C) \$1.44 billion
- D) \$4.83 billion

6. Investment in Australian content by major streaming services (SVOD) has seen a substantial increase. According to a report from the Australian Communications and Media Authority (ACMA), what was the approximate total investment by these services in the 2024-25 financial year?

- A) \$414 million
- B) \$1.1 billion
- C) \$687.8 million
- D) \$4 billion

7. Despite economic pressures like inflation, Australian music exports are showing strong international demand. Which sector accounts for a significant portion of this international revenue for Australian music?

- A) Physical album sales
- B) Live music performances abroad
- C) Music publishing rights
- D) Streaming

8. The average price of Australian music festival tickets has increased significantly over the years, climbing faster than inflation. A 2025 study indicated that the average ticket price had jumped from around \$120 in 2004 to what amount in 2025?

- A) \$234
- B) \$334
- C) \$427
- D) \$546