

# Global Trends Rock Australian Entertainment: Cinema Struggles, Music Expo

Pop Culture & Entertainment · Answer Key · 8 Questions

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**1. Despite cost-of-living pressures, Australian domestic box office sales in 2023 saw a significant increase since the COVID-19 pandemic, with over 60 million tickets sold.**

**What is a primary reason cited for this resilience?**

- A) A surge in international film distribution.
- B) A desire for shared experiences and an escape from daily stress.**
- C) Increased government subsidies for cinema ticket purchases.
- D) A decline in the popularity of home streaming services.

**2. The Australian music industry's economic contribution is substantial, with a significant portion derived from exports. In 2023-24, approximately how much revenue did music exports generate for Australia?**

- A) \$195 million
- B) \$4.83 billion
- C) \$975 million**
- D) \$8.78 billion

**3. Global streaming platforms have significantly impacted traditional Australian broadcasters. What is a major consequence of this shift for free-to-air channels?**

- A) Increased advertising revenue due to higher viewership.
- B) A shift of advertising revenue towards digital and streaming platforms.**
- C) Reduced investment in local content production.
- D) An expansion of traditional broadcast networks into new markets.

**4. In 2024, the Australian box office grossed an estimated \$960.7 million. Despite a slight decrease from the previous year, this figure is considered a positive outcome.**

**What external factor significantly curtailed the number of blockbuster releases in Australia during 2024?**

- A) A global shortage of cinema screen equipment.
- B) The 2023 Hollywood actor and writer strikes.**
- C) A decline in international tourism affecting ticket sales.
- D) Increased competition from regional film festivals.

**5. Live music performance is a dominant force in Australia's music industry. In 2023, how much revenue did live music performance contribute to the Australian music industry?**

- A) \$2.82 billion
- B) \$975 million
- C) \$1.44 billion
- D) \$4.83 billion**

**6. Investment in Australian content by major streaming services (SVOD) has seen a substantial increase. According to a report from the Australian Communications and Media Authority (ACMA), what was the approximate total investment by these services in the 2024-25 financial year?**

- A) \$414 million
- B) \$1.1 billion**
- C) \$687.8 million
- D) \$4 billion

**7. Despite economic pressures like inflation, Australian music exports are showing strong international demand. Which sector accounts for a significant portion of this international revenue for Australian music?**

- A) Physical album sales
- B) Live music performances abroad
- C) Music publishing rights
- D) Streaming**

**8. The average price of Australian music festival tickets has increased significantly over the years, climbing faster than inflation. A 2025 study indicated that the average ticket price had jumped from around \$120 in 2004 to what amount in 2025?**

- A) \$234
- B) \$334**
- C) \$427
- D) \$546