

July 2026: Global Internet Culture, Tech Conferences, and Digital Celebrations

Internet Culture · Practice Test · 10 Questions

1. Which major technology conference, focusing on digital marketing and social media strategies, is scheduled to take place in Los Angeles from July 8-10, 2026?

- A) CES 2026
- B) SXSW 2026
- C) ANA Digital & Social Media Conference 2026
- D) Web Summit 2026

2. In July 2026, which significant cultural and pop culture convention, known for major studio reveals in movies, TV, and comics, is scheduled to be held in San Diego?

- A) Anime Expo
- B) Essence Festival of Culture
- C) San Diego Comic-Con (SDCC)
- D) Destination D23

3. Which electronic music festival, celebrating its 20th anniversary in July 2026, is set to feature artists like Floating Points and Mad Professor in Sète, France?

- A) MUTEK Montréal
- B) KIKK Festival
- C) Sónar
- D) Worldwide Festival

4. What significant global sporting event, co-hosted by the U.S., Canada, and Mexico, will be concluding its matches in July 2026?

- A) 2026 Winter Olympics
- B) Super Bowl LX
- C) FIFA World Cup (Men's)
- D) March Madness

5. Which international day, celebrated on July 17th, is specifically recognized as a highly social media-friendly holiday ideal for engagement posts and interactive content?

- A) World Day for International Justice
- B) World Emoji Day
- C) National Junk Food Day
- D) International Day of Friendship

6. What is the theme for MUTEK Montréal's 27th edition, scheduled for August 25-30, 2026, which spans electronic music, audiovisual performances, and digital creativity?

- A) Amplify & Resonate
- B) Future Begins
- C) Mapping Festival
- D) CURRENTS Art & Technology Festival

7. In July 2026, the Ommegang Festival, a timeless cultural celebration, is traditionally held in which country?

- A) France
- B) Belgium
- C) Croatia
- D) Spain

8. Which annual celebration of Black culture and music, a massive event held in New Orleans, is scheduled for July 3-5, 2026?

- A) Anime Expo
- B) Essence Festival of Culture
- C) San Diego Comic-Con (SDCC)
- D) Destination D23

9. What is the date for World Chocolate Day in July 2026, a day often leveraged by food brands for engagement?

- A) July 1st
- B) July 4th
- C) July 7th
- D) July 14th

10. The Kappa FuturFestival, a prominent electronic music event, is scheduled to take place in which Italian city in July 2026?

- A) Milan
- B) Rome
- C) Turin
- D) Florence