

This Week's Viral Waves: K-Pop Hits, Chinese Digital Culture, and Asian Anim

Internet Culture · Answer Key · 10 Questions

1. Which K-pop group recently had their album 'ARIRANG' recognized among the best releases of the first half of 2026 by major global music publications?

- A) BLACKPINK
- B) BTS**
- C) EXO
- D) TWICE

2. What Chinese social media platform is a primary source for trends in beauty and online shopping, alongside Douyin (TikTok)?

- A) WeChat
- B) Bilibili
- C) Xiaohongshu (Red Note)**
- D) Weibo

3. Which popular mobile game is frequently mentioned as a top choice for players in Southeast Asia?

- A) Genshin Impact
- B) Clash of Clans
- C) Roblox
- D) Mobile Legends: Bang Bang**

4. According to recent reports, which K-pop artist was the first Korean artist to surpass 3 billion streams on Spotify with a single song?

- A) Jimin (BTS)
- B) Jung Kook (BTS)**
- C) V (BTS)
- D) Suga (BTS)

5. Which of these anime series is consistently ranking high on 'Anime Trending' charts for the Spring 2026 season?

- A) Jujutsu Kaisen
- B) Demon Slayer
- C) Re:Zero - Starting Life in Another World**
- D) Chainsaw Man

6. A recent trend in China involves the rise of 'alt-idol' culture. What is the primary reason given for this emergence?

- A) Increased government funding for music
- B) The regime quashing China's version of the K-pop industry**
- C) A global demand for unique music genres
- D) The popularity of Western music festivals

7. Which of the following is a trending dance style on TikTok originating from or popular in Asia, often featuring fast-paced choreography?

- A) Salsa
- B) Waltz
- C) Douyin Dance**
- D) Ballroom Dancing

8. What recent controversy involving a Singaporean influencer in China highlighted concerns about creator treatment and professional standards in the creator economy?

- A) A dispute over payment delays by a platform
- B) A disagreement during a commercial livestream collaboration**
- C) Allegations of plagiarism in content creation
- D) A public argument with another influencer

9. Which of these mobile games is consistently listed among the most popular in Southeast Asia, known for its multiplayer battle royale format?

- A) Candy Crush Saga
- B) PUBG MOBILE**
- C) Subway Surfers
- D) Clash Royale

10. What is the 'Labubu Craze' that has been a notable trend in China, particularly on social media?

- A) A new AI-generated film
- B) A viral dance challenge
- C) A popular designer toy character**
- D) A trending cooking technique