

2026 Canadian Pop Culture Snapshot: Music, Podcasts, and Digital Trends Ta

Pop Culture · Answer Key · 18 Questions

1. According to Triton Digital's 2026 Canadian Podcast Report, what percentage of Canadian adults consume podcasts monthly, marking the largest single-year increase recorded for the format?

- A) 39%
- B) 46%**
- C) 51%
- D) 24%

2. Which Canadian artist was the most awarded at the 2026 Juno Awards, securing 4 out of 6 nominations, including Artist of the Year and Album of the Year?

- A) Justin Bieber
- B) Tate McRae**
- C) Daniel Caesar
- D) The Beaches

3. In 2026, what is the most-used podcast platform in Canada, with 40% of monthly listeners utilizing it?

- A) Spotify
- B) Apple Podcasts
- C) YouTube**
- D) Google Podcasts

4. The Montreal International Jazz Festival, known as the biggest jazz music festival in Canada, was awarded the largest jazz festival in the world by which organization in 2004?

- A) Billboard Magazine
- B) The Recording Academy
- C) Guinness World Records**
- D) Canada's Walk of Fame

5. What percentage of average listening time among Canadian monthly podcast consumers did Canadian-made podcasts capture in 2026, widening their lead over U.S. podcasts?

- A) 41%
- B) 43%**
- C) 51%
- D) 39%

6. Which of these Canadian cities is hosting the 2026 Canadian Esports & Gaming Industry Summit (CEGIS)?

- A) Toronto
- B) Montreal
- C) Vancouver**
- D) Calgary

7. The 2026 Juno Awards ceremony was held in which Ontario city?

- A) Toronto
- B) Hamilton**
- C) Ottawa
- D) London

8. As of 2026, what is the dominant trend in the Canadian betting market, with players increasingly preferring to use smartphones and tablets?

- A) Cryptocurrency payments
- B) Live wagering
- C) Mobile betting**
- D) Esports betting

9. Which Canadian artist from Vancouver, known for their synth-pop, is gaining attention for music that feels both nostalgic and fresh, drawing inspiration from artists like Charli XCX?

- A) Jade LeMac
- B) Bethlehem**
- C) mekel
- D) SHEBAD

10. What is the projected market volume for online casinos in Canada by 2029, showing steady growth?

- A) C\$3.46 billion
- B) C\$5.55 billion
- C) C\$7.34 billion**
- D) C\$1.048 billion

11. Which Canadian music festival, a replacement for Burlington's Sound of Music Festival, is returning in 2026 with a new name and a multi-stage setup?

- A) Montreal Jazz Festival
- B) Calgary Stampede
- C) NXNE
- D) Lakeshore Music & Arts Festival**

12. In the 2026 Western Canadian Music Awards, which three artists from Manitoba lead the nominees list with three nods each?

- A) ARDN, Begonia, Boy Golden
- B) FONTINE, Leith Ross, William Prince**
- C) Blue Moon Marquee, Northern Cree, Katie Tupper
- D) Burnstick, Calling All Captains, Empanadas Ilegales

13. What is the primary focus of the "Things Fall Apart" exhibition at the 2026 Toronto Biennial of Art?

- A) The celebration of Indigenous art
- B) Artists engaging with rupture as a generative force**
- C) A retrospective of Canadian landscape painting
- D) Exploring the history of Toronto's art scene

14. Which Canadian TV series, known for its humor and heart, swept all seven major Emmy comedy categories in 2020?

- A) Kim's Convenience
- B) Letterkenny
- C) Schitt's Creek**
- D) The Handmaid's Tale

15. The 2026 Canadian Podcast Report indicates that while audio remains primary, what percentage of monthly podcast consumers now both watch and listen?

- A) 24%
- B) 39%
- C) 46%
- D) 51%**

16. Which Canadian artist from Saddle Lake Cree Nation, Alberta, is expanding the vocabulary of Canadian pop-R&B with her music?

- A) Alicia Creti
- B) Jahson Paynter
- C) Tia Wood**
- D) Félix Collin

17. The Canadian gaming market is projected for strong growth between 2026 and 2030, driven by mobile and cloud gaming, esports, and what other emerging technology?

- A) Virtual Reality (VR) and Augmented Reality (AR)**
- B) Blockchain and NFTs
- C) Artificial Intelligence (AI) assistants
- D) Holographic displays

18. What new festival is being added to the Canadian Salsa Festivals Project's 2026 season, marking an expansion into one of Canada's iconic tourism destinations?

- A) TD Salsa Tremblant
- B) Salsa on Market Street
- C) Salsa at Niagara Falls**
- D) Vibrante Latin Art Exhibition