

China's Digital Diplomacy & Internet Culture: Easy Quiz on Global Relations

Digital Diplomacy · Answer Key · 6 Questions

1. What is the primary concern raised by the United States regarding the social media platform TikTok, owned by China's ByteDance?

- A) Its impact on teen mental health.
- B) Potential data security risks and foreign influence.**
- C) Its excessive advertising.
- D) The platform's subscription model.

2. Which term describes the assertive and often confrontational style of diplomacy adopted by Chinese diplomats in the late 2010s and early 2020s, often amplified on social media?

- A) Panda Diplomacy
- B) Checkbook Diplomacy
- C) Wolf Warrior Diplomacy**
- D) Ping-Pong Diplomacy

3. What is the informal name for China's comprehensive internet censorship system that blocks access to many foreign websites and apps?

- A) The Digital Shield
- B) The Great Firewall**
- C) The Cyber Barrier
- D) The Internet Curtain

4. Beyond its borders, what strategy does China often use through content-sharing agreements with foreign media to shape perceptions and promote pro-China narratives?

- A) Direct advertising campaigns
- B) Establishing new global news networks
- C) Borrowing a boat to reach the sea (?????)**
- D) Sponsoring international film festivals

5. Which of the following describes one way the Chinese government uses social media to engage with overseas Chinese communities?

- A) To promote emigration to China.
- B) To provide guidance and influence their conduct and communication.**
- C) To recruit for tech companies.
- D) To offer language learning courses.

6. Despite blocking many Western social media platforms domestically, which platform have Chinese diplomats actively used for public diplomacy and international communication?

A) Facebook

B) Instagram

C) Twitter (now X)

D) Snapchat