

UK Sports Scene: Regional Shifts, Esports Boom, and Women's Football Surge

Sports · Answer Key · 12 Questions

1. Which UK region is noted for having the only performance and education campus managed by the British Esports Association?

- A) North West England
- B) Scotland
- C) North East England**
- D) Wales

2. What percentage of the global esports market did the UK account for in 2024?

- A) 2.1%
- B) 5.5%
- C) 4.3%**
- D) 3.8%

3. According to recent government funding announcements for grassroots sports facilities, what proportion is earmarked to go to the 30% most deprived communities in the UK?

- A) 25%
- B) 40%
- C) 50%**
- D) 60%

4. Which of the following sports has seen a significant resurgence and is being supported by organizations like Northerner, with 16% of UK Premier League fans reportedly following it?

- A) Padel
- B) Darts**
- C) Squash
- D) Badminton

5. In the UK, which sport is often associated with more rural or upper-class areas, in contrast to football's historical connection with working-class urban communities?

- A) Rugby
- B) Cricket**
- C) Tennis
- D) Golf

6. What was the approximate total consumer spending generated by Premier League and Barclays Women's Super League matchdays during the 2024/25 season?

- A) £1.5 billion
- B) £2.3 billion**
- C) £3.1 billion
- D) £4.0 billion

7. The growth of women's football has been significantly boosted by the success of national teams. Which of the following major tournaments saw England's women's team win in 2022?

- A) FIFA World Cup
- B) UEFA European Championship**
- C) Six Nations Championship
- D) The Ashes

8. What is the projected Compound Annual Growth Rate (CAGR) for the UK esports market from 2025 to 2030?

- A) 15.2%
- B) 20.5%
- C) 24.3%**
- D) 18.1%

9. Which of the following is identified as the fastest-growing participation sport in the UK, combining elements of tennis and squash, with a 56% CAGR over the past four years?

- A) Padel**
- B) Pickleball
- C) Platform Tennis
- D) Beach Tennis

10. Beyond football, which two sports, along with rugby, are highlighted as the top three most attended sports in the UK that all recorded year-on-year growth in 2025?

- A) Cricket and Tennis**
- B) Ice Hockey and Basketball
- C) Formula 1 and Athletics
- D) Netball and Volleyball

11. What percentage of Gen Z in the UK desires expanded coverage of women's sports?

- A) 55%
- B) 65%
- C) 75%**
- D) 85%

12. Which of the following is NOT listed as a type of grassroots sports facility receiving government funding for upgrades and new builds in the UK?

A) All-weather pitches

B) Community hubs

C) Olympic-sized swimming pools

D) Floodlights