

East Asian Stars Navigate Global Stage: Diplomacy, Cultural Exchange & Cross

Celebrity Diplomacy · Answer Key · 10 Questions

1. Which South Korean K-pop group was appointed as UN Sustainable Development Goals (SDG) Advocates in 2021, highlighting their role in global youth diplomacy?

- A) BTS
- B) EXO
- C) BLACKPINK**
- D) Stray Kids

2. In early 2025, several Taiwanese entertainers faced investigation by Taipei's Mainland Affairs Council after reposting content from official mainland Chinese sources. What was the primary concern raised by these actions?

- A) Copyright infringement of mainland media
- B) Undermining Taiwan's sovereignty**
- C) Promoting illegal online gambling
- D) Disrupting cross-strait tourism

3. Which Japanese rapper released a collaborative album 'Okinawan Wuman' in November 2025 with legendary United States rapper/producer RZA, gaining Western spotlight?

- A) Ado
- B) Awich**
- C) Kenshi Yonezu
- D) Creepy Nuts

4. South Korean entertainment, particularly K-pop and K-dramas, is a significant contributor to the country's 'soft power'. By 2025, what was the projected annual revenue generated by South Korea's entertainment industry?

- A) \$50 billion
- B) \$100 billion
- C) \$150 billion**
- D) \$200 billion

5. In March 2025, which Taiwanese social media influencers' visit to China was highlighted as part of China's 'United Front' strategy to promote tourism and influence through soft power diplomacy?

- A) Taipei's official cultural delegation
- B) A group of Taiwanese influencers on paid junkets**
- C) Taiwanese film directors attending a festival
- D) Students participating in an exchange program

6. Which prominent South Korean K-pop group, known for their global influence, met with U.S. President Joe Biden at the White House in 2022 to discuss issues including anti-Asian hate?

- A) BLACKPINK
- B) Stray Kids
- C) TWICE
- D) BTS**

7. The Beijing International Film Festival (BJIFF) in April 2025 celebrated milestones in filmmaking. Which of these was a significant anniversary observed during the festival?

- A) 100th anniversary of Chinese filmmaking and 130th anniversary of cinema worldwide**
- B) 50th anniversary of Chinese filmmaking and 75th anniversary of cinema worldwide
- C) 150th anniversary of Chinese filmmaking and 100th anniversary of cinema worldwide
- D) 75th anniversary of Chinese filmmaking and 100th anniversary of cinema worldwide

8. In early 2025, Taiwan's Mainland Affairs Council announced investigations into Taiwanese celebrities who supported China's 'One China' policy. Which actress was specifically mentioned for sharing and supporting posts about China's 'Joint Sword-2024B' military exercises?

- A) Patty Hou
- B) Ouyang Nana**
- C) Jolin Tsai
- D) Cyndi Wang

9. Which K-pop girl group, alongside Stray Kids, performed at the launch ceremony of South Korea's Presidential Committee on Popular Culture Exchange in October 2025?

- A) NewJeans
- B) LE SSERAFIM**
- C) ITZY
- D) IVE

10. A recent survey in April 2025 indicated that K-pop remains the most recognized symbol of South Korean culture globally for the eighth consecutive year. What percentage of respondents with prior experience of Korean culture identified pop music as their first association?

- A) 10.5%
- B) 17.8%**
- C) 25.2%
- D) 30.1%