

North America's Viral Economy: Tech Titans, Streaming Wars & Millennial We

Finance · Practice Test · 8 Questions

1. Which technology sector experienced significant growth and drove market gains in North America during 2024, largely due to advancements in artificial intelligence?

- A) Renewable Energy
- B) Biotechnology
- C) Technology and Communication Services
- D) Aerospace

2. In 2024, North America held a dominant share of the global media streaming market. Approximately what percentage of the market did North America capture?

- A) 15.2%
- B) 44.2%
- C) 70.5%
- D) 22.8%

3. According to recent data, what was the approximate percentage increase in the net worth of Millennials in 2024?

- A) 3.5%
- B) 12.7%
- C) 21.9%
- D) 8.1%

4. Which of the following tech giants was a leading contributor to the U.S. stock market's gains in 2024, significantly boosted by AI technologies?

- A) Meta Platforms
- B) Tesla
- C) Nvidia
- D) Alphabet

5. In Canada, what trend was observed in retail spending in 2024, with a notable increase in e-commerce revenue?

- A) A significant decrease
- B) A slight decline
- C) A moderate increase
- D) E-commerce revenue remained stagnant

6. The influencer marketing industry saw substantial growth. By what year was global influencer marketing spending projected to reach \$24 billion?

- A) 2023
- B) 2024
- C) 2025
- D) 2026

7. Which sector, besides technology and communication services, experienced a downturn in the U.S. stock market during 2024?

- A) Healthcare
- B) Financial Services
- C) Consumer Staples
- D) Utilities

8. In Canada's retail market during 2024, which types of retail centers showed stronger performance due to shifts in consumer spending habits?

- A) Enclosed malls
- B) Downtown core retail spaces
- C) Neighborhood and strip centers
- D) Large shopping plazas