

Global Pop Culture Pulse: Viral Trends, Major Festivals & Esports Showdowns

Pop Culture Events · Answer Key · 10 Questions

1. Which major music festival, known for its blend of music, art, and fashion, is scheduled to take place over two weekends in April 2026 with confirmed headliners like Sabrina Carpenter, Justin Bieber, and Karol G?

- A) Glastonbury Festival
- B) Coachella Valley Music and Arts Festival**
- C) Tomorrowland
- D) Rock in Rio

2. The Esports World Cup 2025, set to feature tournaments in 24 disciplines, has a confirmed significant prize pool. What is the minimum total prize pool announced for all championships within this event?

- A) \$30 million**
- B) \$60 million
- C) \$10 million
- D) \$50 million

3. In the realm of pop culture moments, the 'Coldplay Kiss Cam affair' went viral in 2025. What was the core reason for this incident involving the CEO of Astronomer and the firm's Head of HR?

- A) They were caught sharing an intimate moment on the Kiss Cam during a Coldplay concert.**
- B) They announced their engagement at a Coldplay concert.
- C) They performed an impromptu duet with Chris Martin.
- D) They were seen arguing with the band's lead singer.

4. Which popular animated film, described as a 'hit film' and sequel to a well-known musical, is slated for release in November 2025 and delves deeper into the transformation of its protagonist?

- A) Spider-Man: Beyond the Spider-Verse
- B) Inside Out 2
- C) Wicked: For Good**
- D) Toy Story 5

5. The LCK 2025 Season, a regional League of Legends league, achieved remarkable viewership figures. What metric did it surpass in 2025, even exceeding the 2025 World Championship?

- A) Peak Viewers (PV)
- B) Average Viewers per Match
- C) Hours Watched (HW)**
- D) Number of Participating Teams

6. The 'Labubu' craze, featuring a toothy plush character, became a significant pop culture trend in 2025. Which K-pop group member's mention of it as a 'secret obsession' significantly boosted its popularity?

- A) Jennie (Blackpink)
- B) Lisa (Blackpink)**
- C) Jungkook (BTS)
- D) Jisoo (Blackpink)

7. The FIFA World Cup in 2026 is noted for its host countries. Which three countries are set to co-host this major global sporting event?

- A) Brazil, Argentina, and Chile
- B) USA, Canada, and Mexico**
- C) Germany, France, and Spain
- D) Qatar, Saudi Arabia, and UAE

8. Which new integrated pop culture event, formed by the unification of 'Made in Asia', 'Heroes Comic Con', and 'GameForce', is scheduled to take place in Brussels Expo in October 2026?

- A) Fan Expo
- B) Comic-Con International
- C) Heroes World**
- D) GameForce Live

9. In 2025, the viral TikTok sound 'Nothing Beats a Jet2 Holiday' was widely used. What was the original context of this jingle?

- A) A protest song about travel disruptions
- B) A parody of a pop song
- C) A cheerful British travel advertisement**
- D) A jingle from a popular video game

10. The 'Brat summer' vibe, popularized in the summer of 2024 and carrying into 2025, is associated with which artist's album and a general embrace of embracing imperfection and chaos?

A) Olivia Rodrigo

B) Charli XCX

C) Billie Eilish

D) Taylor Swift