

Y2K Revival, Streetwear & Sustainable Style: Top North American Fashion Trends

Fashion Trends · Answer Key · 12 Questions

1. Which fashion aesthetic, popular in the late 1990s and early 2000s, has seen a significant resurgence in North America?

- A) Cottagecore
- B) Gothcore
- C) Y2K**
- D) Indie Sleaze

2. What is a key characteristic of the Y2K fashion revival, often seen with low-rise jeans and crop tops?

- A) Minimalism
- B) Oversized silhouettes
- C) Bold, playful aesthetics**
- D) Androgynous styling

3. Which of the following is a popular streetwear brand that has gained significant traction in North America, known for its blend of urban culture and artistic designs?

- A) American Giant
- B) Hellstar
- C) Sp5der**
- D) Patta

4. What is a major trend within sustainable fashion that focuses on minimizing waste by repurposing old items into new creations?

- A) On-demand manufacturing
- B) Vegan fashion
- C) Circular economy & upcycling**
- D) Plant-based dyes

5. Which celebrity was named the top US fashion influencer in 2024, known for her shapewear line Skims and brand ambassadorship with Balenciaga?

- A) Zendaya
- B) Rihanna
- C) Kim Kardashian**
- D) Hailey Bieber

6. What type of accessory has become a prominent trend, often seen as a way to express personality and creativity, with examples like McDonald's Crocs keychains and POP MART's Labubu?

- A) Statement necklaces
- B) Belts
- C) Keychains**
- D) Hats

7. New York Fashion Week (NYFW) Spring/Summer 2025 showcased collections with a focus on various themes. Which of the following was a notable design inspiration mentioned for Off-White's Spring 2025 collection?

- A) The Renaissance era
- B) A trip to Ghana**
- C) Ancient Roman mythology
- D) The roaring twenties

8. Which of these fashion aesthetics, popularized on platforms like TikTok, is characterized by elements like pearls, bows, lace, and girlish pastels?

- A) Cyberpunk
- B) Coquette**
- C) Grandpacore
- D) Mob Wife

9. What fabric type is highlighted as a key element in the Y2K fashion revival, often seen in tops, skirts, and accessories for a futuristic look?

- A) Linen
- B) Corduroy
- C) Metallics**
- D) Denim

10. Which of the following is a sustainable fashion trend that involves creating clothing on demand, reducing excess inventory and waste?

- A) Thrifting
- B) Rental services
- C) On-demand fashion**
- D) Upcycling

11. What is a significant trend in streetwear brands for 2024, focusing on durability, functionality, and a rugged aesthetic?

A) Athleisure wear

B) Formal wear

C) Workwear-inspired clothing

D) Avant-garde fashion

12. Which social media platform has played a crucial role in accelerating fashion trend cycles and democratizing the fashion market, allowing smaller brands to gain traction?

A) Facebook

B) LinkedIn

C) TikTok

D) Pinterest