

China's Entertainment Landscape: Gaming Boom, Animation Ambitions, and More

China Entertainment · Answer Key · 8 Questions

1. As of June 2026, what is the projected annual value of China's gaming market by 2030, driven by AI adoption and PC expansion?

- A) Over \$50 billion USD
- B) Over \$100 billion USD**
- C) Over \$75 billion USD
- D) Over \$120 billion USD

2. Which animated film, inspired by 'The Eight Immortals Crossing the Sea,' is set for a worldwide summer 2026 release, aiming to leverage ancient Chinese folklore for global audiences?

- A) Ne Zha 2
- B) White Snake 2
- C) All Wishes Come True!**
- D) Monkey King: Hero Is Back

3. The 28th Shanghai International Film Festival (SIFF) in June 2026 features Tony Leung Chiu-wai as the jury president for the Golden Goblet Awards. What is a notable achievement of his career that was highlighted?

- A) Winning an Oscar for Best Director
- B) Receiving the Golden Lion for Lifetime Achievement at the Venice Film Festival**
- C) Being the first Asian actor to win a Golden Globe
- D) Directing the highest-grossing film in Chinese history

4. As of June 2026, the Chinese music industry's gross revenue has reached approximately 519 billion yuan. What is a significant trend shaping its growth?

- A) A decline in digital music consumption
- B) A focus on physical music sales
- C) AI-driven production and platform-based competition**
- D) Reduced government investment in the arts

5. Which Chinese film has become the second-biggest film of 2026 in China by early June, crossing \$213.2 million at the box office?

- A) Pegasus 3
- B) Scare Out
- C) Blades Of The Guardians: Wind Rises In The Desert
- D) Dear You**

6. In June 2026, which Chinese social media platform has suspended over 40,000 accounts and removed around 65,000 posts as part of a crackdown on illegal sports betting promotions related to the 2026 FIFA World Cup?

- A) WeChat
- B) Douyin
- C) Xiaohongshu (RedNote)**
- D) Sina Weibo

7. What percentage of Chinese studios are reportedly using AI technology within their development pipeline as of a 2025 report, indicating a rapid adoption of AI in game development?

- A) 20%
- B) 40%
- C) 60%**
- D) 80%

8. Which Hong Kong-born actor was announced as the jury president of the Golden Goblet Awards at the 28th Shanghai International Film Festival (SIFF) in June 2026?

- A) Andy Lau
- B) Tony Leung Chiu-wai**
- C) Jackie Chan
- D) Donnie Yen