

# North American Celebrity Legal Battles & Business Ventures: Hard-Hitting News

Celebrity News · Answer Key · 18 Questions

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**1. In a recent legal development concerning the film 'It Ends With Us,' Blake Lively was granted the right to recover which of the following from Justin Baldoni and his production company?**

- A) Punitive damages
- B) Full legal fees and punitive damages
- C) Certain legal fees and costs connected to Baldoni's countersuit**
- D) Appellate court review of the original ruling

**2. Which tech giant was recently involved in a \$15 million lawsuit filed by Dua Lipa over the alleged unauthorized use of her image to sell televisions?**

- A) Apple
- B) Samsung**
- C) Google
- D) Microsoft

**3. Sean 'Diddy' Combs recently had a high-profile defamation lawsuit against NBC dismissed. What was the primary reason cited by the judge for the dismissal?**

- A) Combs failed to prove reputational harm.**
- B) The lawsuit was filed after the statute of limitations expired.
- C) NBC proved the documentary was factually accurate.
- D) Combs withdrew the lawsuit due to insufficient evidence.

**4. Taylor Swift has filed trademark applications to protect her voice and likeness from artificial intelligence-generated deepfakes. What is the main purpose of these applications?**

- A) To allow AI companies to use her likeness with royalties.
- B) To prevent unauthorized deepfake creation and distribution.**
- C) To create an official AI version of her voice for music.
- D) To generate revenue from AI-generated content.

**5. Kylie Jenner is facing a second lawsuit. What was a key allegation made by a former employee in one of these lawsuits?**

- A) The employee was denied breaks.
- B) The employee was allegedly ordered not to 'look' at Jenner.**
- C) The employee was asked to work overtime without pay.
- D) The employee was subjected to racial discrimination by Jenner herself.

**6. Which actor's summary judgment request regarding a negligence case by a 'Rust' film technician was largely denied by a California judge?**

- A) Leonardo DiCaprio
- B) Brad Pitt
- C) Alec Baldwin**
- D) Tom Cruise

**7. Kim Kardashian has launched a new venture with Jay Sammons, a former partner at the Carlyle Group. What is the focus of this new private equity firm?**

- A) Investing in technology startups
- B) Developing real estate properties
- C) Investing in consumer and media businesses**
- D) Funding renewable energy projects

**8. Which celebrity's production company, SpringHill Entertainment, partnered with Netflix in 2021 to create original content, including projects like 'Space Jam: A New Legacy'?**

- A) Michael Jordan
- B) LeBron James**
- C) Dwayne 'The Rock' Johnson
- D) Will Smith

**9. A federal court in New York recently dismissed most of Dawn Richard's lawsuit against Sean 'Diddy' Combs. Which of the following was NOT a reason for the dismissal of her claims?**

- A) Fifteen claims were time-barred.
- B) Two copyright claims failed due to Diddy being a co-author.
- C) The court declined supplemental jurisdiction over the sexual assault claim.
- D) Richard withdrew her lawsuit due to a settlement.**

**10. Which actor is set to receive the 2026 Raindance Icon Award, with a posthumous award also being presented to rock & roll icon Eddie Cochran?**

- A) Gary Oldman
- B) Daniel Day-Lewis
- C) Brian Cox**
- D) Ian McKellen

**11. What is the primary focus of Kim Kardashian's highly successful shapewear and loungewear brand, SKIMS, which was launched in 2019?**

- A) Athletic performance wear
- B) High-fashion evening gowns
- C) Comfort, inclusivity, and body positivity**
- D) Children's clothing

**12. Which celebrity's activewear line, Fabletics, co-founded in 2013, has expanded with retail stores and achieved significant annual revenue?**

- A) Gwyneth Paltrow
- B) Kate Hudson**
- C) Reese Witherspoon
- D) Jessica Alba

**13. Ryan Reynolds, along with Rob McElhenney, purchased which Welsh football club in 2020?**

- A) Cardiff City
- B) Swansea City
- C) Wrexham AFC**
- D) Newport County

**14. Which of these celebrity-backed brands, known for its nutrient-dense boxed mac-and-cheese, was co-created by Gal Gadot in 2021?**

- A) Oatly
- B) GOODLES**
- C) Beyond Meat
- D) Impossible Foods

**15. What is the name of the unisex beauty and lifestyle brand launched by Harry Styles in 2021, featuring products like fragrances and apparel?**

- A) Pleasing**
- B) Starlight
- C) Align
- D) Everlane

**16. The Honest Company, founded by Jessica Alba, initially focused on what type of products?**

- A) High-end cosmetics
- B) Natural baby products**
- C) Organic pet food
- D) Sustainable fashion accessories

**17. Which musician's voice and likeness were the subject of trademark applications filed to protect against AI-generated deepfakes?**

- A) Adele
- B) Beyoncé
- C) Taylor Swift**
- D) Rihanna

**18. In what year did Ryan Reynolds' investment and marketing strategy significantly contribute to a reported doubling of sales for Aviation Gin, leading to its acquisition by Diageo?**

- A) 2018
- B) 2019
- C) 2020**
- D) 2021