

Global Pop Culture Phenomena: Viral Trends, Blockbuster Festivals & Esports

Events & Festivals · Answer Key · 12 Questions

1. Which of the following was a major viral trend in accessory fashion in 2025, reportedly gaining significant traction after being mentioned by a K-pop idol?

- A) The resurgence of chunky silver necklaces
- B) 'Labubu' monster-faced plushies**
- C) Customizable LED face masks
- D) Reversible bucket hats

2. In the realm of esports, which game's World Championship, hosted in China in 2025, achieved the highest peak viewership for the year, attracting 6.7 million live viewers (excluding Chinese platforms)?

- A) Dota 2
- B) Valorant
- C) Counter-Strike 2
- D) League of Legends**

3. The 2025 fashion weeks saw several notable trends. Which of these was a key theme emphasized in Paris Fashion Week, exemplified by brands like Schiaparelli?

- A) Minimalist streetwear
- B) Dystopian futurism
- C) High drama and artistic surrealism**
- D) Retro-inspired sportswear

4. What significant thematic trend was prominently featured across multiple major film festivals in 2025, reflecting growing global concerns?

- A) Nostalgic retellings of historical events
- B) Exploration of AI-driven societies
- C) Intense focus on environmental narratives and sustainability**
- D) Biographical dramas of tech moguls

5. Which of these music festivals, scheduled for July 2025 in Lisbon, Portugal, featured a lineup including Olivia Rodrigo, Kings of Leon, and Nine Inch Nails?

- A) Primavera Sound
- B) NOS Alive**
- C) Glastonbury
- D) Tomorrowland

6. In 2025, which city hosted the Apex Legends Global Series (ALGS) Championship, marking the first time the event was held in that country?

- A) Copenhagen, Denmark
- B) Bangkok, Thailand
- C) Sapporo, Japan**
- D) Riyadh, Saudi Arabia

7. Which of the following was a significant pop culture moment in 2025, involving a brief trip beyond Earth's atmosphere with notable public figures aboard?

- A) A record-breaking free concert by Madonna in Brazil
- B) Katy Perry's space flight with Blue Origin**
- C) Taylor Swift's 'Eras Tour' film premiere in cinemas worldwide
- D) The release of the highly anticipated 'Wicked' movie sequel

8. The 'Du Coeur à la Main: Dolce&Gabbana' exhibition, a significant fashion event in early 2025, took place in which major European city?

- A) Milan, Italy
- B) London, UK
- C) Paris, France**
- D) Barcelona, Spain

9. Which Dota 2 tournament, known for its massive prize pools, was held in Hamburg, Germany, in 2025?

- A) ESL One
- B) The International (TI)**
- C) Dota Pit League
- D) Majors

10. What was a prominent trend observed in fashion in 2025, as highlighted by events like The Row's influence and viral beauty moments?

- A) Emphasis on bold, oversized silhouettes
- B) A return to Y2K-inspired aesthetics
- C) Focus on hair comb accessories and viral beauty techniques**
- D) Widespread adoption of sustainable, plant-based fabrics

11. The Esports World Cup 2025, a massive festival featuring tournaments in 24 disciplines, was announced to take place in which country?

- A) United States
- B) Saudi Arabia**
- C) South Korea
- D) China

12. Which of these film festivals, described as the world's oldest, maintained its reputation for artful storytelling and cinematic innovation in 2025?

- A) Sundance Film Festival
- B) Cannes Film Festival
- C) Berlin International Film Festival
- D) Venice International Film Festival**