

Australia's Fashion Forecast: Economic Shifts, Local Manufacturing & Sustainability

Fashion Economics · Answer Key · 7 Questions

1. Due to rising inflation and financial pressures, Australian consumers are increasingly prioritizing what in their fashion purchases?

- A) Luxury designer items
- B) Fast-fashion micro-trends
- C) Fewer, more versatile wardrobe staples**
- D) High-volume, disposable clothing

2. What percentage of clothing and textile products sold in Australia are currently manufactured overseas, making the industry vulnerable to global supply chain disruptions?

- A) Approximately 20%
- B) Approximately 50%
- C) Approximately 75%
- D) Approximately 97%**

3. Which national initiative, launched in March 2026 by the Australian Fashion Council (AFC) and R.M.Williams, aims to rebuild local manufacturing capability in Australia's textile, clothing, and footwear sector?

- A) The 'Buy Australian First' Campaign
- B) The 'National Manufacturing Strategy for Australian Fashion and Textiles'**
- C) The 'Sustainable Fashion Mandate'
- D) The 'Global Fashion Integration Plan'

4. In recent times, which fashion category in Australia has seen significant price increases, partly due to rising gold and silver prices?

- A) Everyday t-shirts
- B) Children's casual wear
- C) Accessories, particularly jewellery**
- D) Basic denim jeans

5. How many tonnes of clothing are estimated to end up in Australian landfills each year, highlighting a significant environmental concern in the fashion industry?

- A) Less than 50,000 tonnes
- B) Around 100,000 tonnes
- C) More than 200,000 tonnes**
- D) Exactly 150,000 tonnes

6. Economic pressures are also contributing to a shift in consumer demand towards which type of fashion in Australia?

- A) Ultra-fast fashion
- B) Luxury brand exclusivity
- C) Sustainable and ethical practices**
- D) Imported synthetic fabrics

7. The increasing presence of international fast-fashion brands in Australia is reshaping the domestic competitive landscape by providing consumers with what?

- A) Fewer choices and higher prices
- B) Limited access to global trends
- C) Greater access to global trends and competitive pricing**
- D) An exclusive focus on local designs