

2026 Nordic Fashion's Green Revolution: CPHFW Standards, Bio-Textiles & C

Fashion Trends · Answer Key · 4 Questions

1. What minimum percentage of certified, recycled, or deadstock materials must brands incorporate into their collections to participate in Copenhagen Fashion Week's official show schedule for the Fall/Winter 2026 season?

- A) 30%
- B) 50%
- C) 60%**
- D) 75%

2. Which Finnish company is known for its SPINNOVA® fiber, produced by mechanically refining pulp into microfibrillated cellulose without hazardous chemicals, aiming to replace conventional cotton and viscose?

- A) Infinited Fiber Company
- B) Metsä Group
- C) Spinnova**
- D) Aalto University

3. As of 2026, which Norwegian outdoor apparel brand is recognized for its groundbreaking 'Take Back' program, allowing customers to return used gear for recycling or resale, significantly reducing waste?

- A) Norrøna
- B) Helly Hansen
- C) Bergans of Norway**
- D) Kari Traa

4. The Nordic Council recently adopted a recommendation in May 2026 urging governments to combat greenwashing. Which eco-certification scheme is specifically identified as a credible tool for consumer information in this context?

- A) Fair Trade Certified
- B) Global Organic Textile Standard (GOTS)
- C) Bluesign
- D) Nordic Swan Ecolabel**