

# Sub-Saharan Africa's Fashion Pulse: Recent Events, Sustainable Innovations,

African Fashion · Answer Key · 10 Questions

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**1. Which event, held in Paris on June 26th, showcased four young African designers selected from over 200 applicants, gaining support from prestigious partners like Balenciaga and Galeries Lafayette Haussmann?**

**A) Africa Fashion Up 2024**

- B) Lagos Fashion Week
- C) Cape Town Fashion Week
- D) Glitz Africa Fashion Week

**2. What is the name of the pan-African initiative launched by Elevate Africa in 2026, offering \$25,000 grants to creatives to preserve and promote endangered African textiles, garments, and traditional fashion techniques through storytelling and film?**

**A) Threads of Africa Fashion Film Prize**

- B) Africa Fashion Up
- C) Eco Fashion Week Africa
- D) Hub of Africa Fashion Week

**3. Which Nigerian designer is recognized for reinventing the iconic 'aso-oke' fabric with a modern twist while honoring its cultural roots, and had international collaborations with Karl Lagerfeld in 2021?**

**A) Kenneth Ize**

- B) Laduma Ngxokolo (MAXHOSA)
- C) Ozwald Boateng
- D) Burna Boy

**4. The 'Made By Africa' Loved by the World' 2024 campaign by Instagram celebrated trailblazing women from the continent and diaspora. Which of these countries was represented for the first time in this campaign?**

**A) Egypt**

- B) Senegal
- C) Ethiopia
- D) Cameroon

**5. Which innovation in sustainable fashion, highlighted in recent reports, involves using carbon-capturing textile dyes and biodegradable seaweed-based bio-leather, with African innovators being finalists in the Global Change Award?**

**A) Regenerative and resource-efficient solutions**

- B) Upcycling of traditional garments
- C) Recycled plastic bottles into fabric
- D) Plant-based dyes from local flora

**6. Nike collaborated with which Paris-based creative collective to launch the Air Max RK61, a dress shoe that fuses heritage and innovation, referencing the airline's original flight code and founding year?**

**A) Air Afrique**

- B) Orange Culture
- C) Afro Mode Collective
- D) Studio 189

**7. Which traditional Malian textile technique involves dyeing cotton cloth with fermented mud and painting it with symbolic patterns, a craft that continues to influence modern designs?**

**A) Bogolanfini (Mud Cloth)**

- B) Kente Weaving
- C) Adire Dyeing
- D) Ankara Print

**8. The Hub of Africa Fashion Week (HAFW) recently celebrated its 15th anniversary, emphasizing intra-African collaboration. Which Nigerian designer was featured in a cross-continental runway showcasing emerging and established designers?**

**A) Ejiro Amos Tafiri**

- B) Laduma Ngxokolo
- C) Thebe Magugu
- D) Rich Mnisi

**9. What significant development occurred at the inaugural Pan-African Fashion Law and Policy Summit (PAFALAPS 2026), convened by the Fashion Law Institute Africa?**

**A) Established a policy platform and released the 'State of Fashion Law and Policy in Africa 2026' report.**

- B) Launched a new African fashion design incubator program.
- C) Announced a continent-wide fashion waste reduction initiative.
- D) Created a digital marketplace for African designers.

**10. The recent Soweto Fashion Week AW26 showcased collections that fuse township street style with high fashion sophistication. Alongside South African creatives, it also featured collaborations under which platform?**

**A) BRICS fashion platform**

B) Africa Fashion Up

C) Eco Fashion Week Africa

D) Africa Forward 2026 Summit