

# US Digital Trends 2026: Social Commerce Milestones, Gen Z AI Views, & Streaming

Internet Culture · Practice Test · 5 Questions

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**1. What is the projected value of the US social commerce market expected to surpass in 2026?**

- A) \$50 billion
- B) \$75 billion
- C) \$100 billion
- D) \$150 billion

**2. According to recent surveys, what is the predominant sentiment among Gen Z adults in the US regarding AI-generated content?**

- A) Overwhelmingly positive
- B) Generally indifferent
- C) Mostly negative or cautious
- D) Strongly enthusiastic

**3. Which major streaming service increased its Premium Individual plan to \$16 per month in April 2026?**

- A) Netflix
- B) Amazon Prime Video
- C) YouTube Premium
- D) Spotify

**4. In late 2025, Instagram announced a significant change to the maximum number of hashtags allowed per post. What was the new limit?**

- A) 10 hashtags
- B) 5 hashtags
- C) 15 hashtags
- D) No limit, but reduced visibility

**5. What emerging trend describes younger generations increasingly using social media platforms for product discovery and information, often instead of traditional search engines?**

- A) Headless commerce
- B) Agentic AI
- C) Social search optimization
- D) Phygital identity