

Middle Eastern Fashion Pulse: Latest Collaborations, Sustainable Shifts, and

Middle Eastern Fashion · Practice Test · 10 Questions

1. Which UAE-based fragrance house collaborated with Betül Saday to create a multi-sensory experience at Paris Modest Fashion Week?

- A) Hamidi by Sterling Perfumes
- B) Arabian Oud
- C) Rasasi Perfumes
- D) Ajmal Perfumes

2. Which Saudi designer, known for blending streetwear with refined tailoring, has gained an international following and is recognized for making a mark on the global stage?

- A) Arwa Al Banawi
- B) Nora Al Shaikh
- C) Hindamme
- D) Reem Al Kanhal

3. What is the name of the UAE's national initiative for textile circularity, launched to create a more organized system for collecting, reusing, recycling, and reducing textile waste?

- A) Naseej
- B) Tadweer
- C) Emirates Foundation
- D) Circular Textiles UAE

4. Which Romanian-Jordanian designer, known for her footwear, launched a 17-piece capsule collection with Wolford that includes leggings, bodysuits, and dresses?

- A) Amina Muaddi
- B) Nabila Alireza
- C) Shatha Al Mutairi
- D) Lama Al Kuwari

5. Dubai Fashion Week (DFW) Spring/Summer 2026 is scheduled to take place in September. Which city is DFW's official fashion week, aiming to project the region's creativity worldwide?

- A) Dubai
- B) Riyadh
- C) Doha
- D) Abu Dhabi

6. Which Saudi designer is known for infusing modern silhouettes with elements of Saudi craftsmanship, blending heritage with global appeal?

- A) Nora Al Shaikh
- B) Arwa Al Banawi
- C) Hindamme
- D) Yasmina Q

7. What is the name of the luxury abaya house that reimagines traditional garments with a modern sensibility, using techniques like bias-cut stripes and textured chiffon?

- A) AKS The Label
- B) Bthaina
- C) Zeena Zaki
- D) Marzook

8. Which Middle Eastern platform launched an exclusive curation highlighting Arab talent and celebrating the fashion community during Ramadan, featuring brands like Isabel Marant and Saïd Kobeisy?

- A) FARFETCH
- B) Ounass
- C) Namshi
- D) Modanisa

9. Which Iraqi designer draws inspiration from ancient Mesopotamian cuneiform script, dating back 5,000 years, for her jewelry designs?

- A) Hajer Ghani
- B) Zeena Zaki
- C) Ashi Studio
- D) Rami Kadi

10. Which UAE-based luxury RTW brand, known for effortless elegance and refined pieces, recently unveiled its Spring collection focused on functional yet elevated designs?

- A) Bouguessa
- B) Abadia
- C) Mayka
- D) Kika