

Latin America & Caribbean Tech Boom: Fintech Dominates, AI Surges, and E-

Technology · Answer Key · 27 Questions

1. Which sector has consistently led venture capital investment in Latin America, accounting for approximately 61% of total investment in 2024 and maintaining this dominance into 2025?

- A) Renewable Energy
- B) Artificial Intelligence
- C) Fintech**
- D) E-commerce

2. In 2025, what percentage of Latin American consumers reported using AI tools, and what is a primary concern they have regarding AI?

- A) 65% use AI tools, worry about job displacement
- B) 50% use AI tools, worry about data privacy
- C) 65% use AI tools, worry about spreading false information**
- D) 40% use AI tools, worry about ethical implications

3. Which of the following platforms is NOT mentioned as a popular alternative search engine to Google for product research among Latin American consumers in 2025?

- A) Facebook
- B) TikTok
- C) Instagram
- D) LinkedIn**

4. Which country is projected to have the largest market value in the Latin America cloud computing market in 2025, according to industry reports?

- A) Mexico**
- B) Brazil
- C) Argentina
- D) Chile

5. In 2025, what was the primary driver for the fastest investment growth in Colombia's fintech sector?

- A) Expansion of e-commerce platforms
- B) Increased government funding for startups
- C) Integration of AI and focus on operational efficiency**
- D) Growth in cryptocurrency adoption

6. What is a significant trend in Latin America's e-commerce market, particularly regarding how consumers discover products and engage with brands in 2025?

- A) Increased reliance on physical retail stores
- B) Growing preference for international search engines over social media
- C) Boom in social commerce via platforms like Instagram and TikTok**
- D) Shift towards catalog-based mail orders

7. Which sector experienced the sharpest rise in cyberattacks, including ransomware and hacktivist attacks, in Latin America during 2025?

- A) Healthcare and Education
- B) Consumer and Industrial Products
- C) Technology and Financial Services**
- D) Agriculture and Energy

8. According to reports from early 2025, what percentage of Latin American e-commerce transactions were cross-border, and what is the projected growth rate for cross-border e-commerce in the region?

- A) 7% of transactions, with cross-border e-commerce expected to double by 2026**
- B) 15% of transactions, with cross-border e-commerce expected to triple by 2027
- C) 3% of transactions, with cross-border e-commerce expected to grow 25% annually
- D) 20% of transactions, with cross-border e-commerce expected to grow 10% annually

9. In 2025, Latin America and the Caribbean generated what percentage of its electricity from renewable sources, significantly above the global average?

- A) 43%
- B) 65%**
- C) 55%
- D) 71%

10. What was the total venture capital funding in Latin America in 2025, and what was the percentage increase compared to 2024?

- A) \$3.6 billion, a 10% increase
- B) \$4.1 billion, a 13.8% increase**
- C) \$5.2 billion, a 5% increase
- D) \$3.1 billion, a 20% increase

11. Which country in Latin America is expected to register the highest CAGR in the cloud computing market from 2026 to 2033?

- A) Brazil
- B) Mexico
- C) Colombia
- D) Argentina**

12. In 2025, what was the dominant service model in the Latin America cloud computing market by revenue generation?

- A) Infrastructure as a Service (IaaS)
- B) Platform as a Service (PaaS)
- C) Software as a Service (SaaS)**
- D) Hybrid Cloud

13. In Q3 2025, which country dominated the LatAm FinTech landscape with the highest percentage of deals?

- A) Mexico
- B) Colombia
- C) Brazil**
- D) Argentina

14. Which of the following is NOT a primary technology driving growth in Latin America's fintech sector in 2025?

- A) Artificial Intelligence (AI)
- B) Regulatory Technology (Regtech)
- C) Blockchain
- D) Quantum Computing**

15. What trend is observed in the Latin America cybersecurity market regarding the adoption of new technologies by AI founders in 2025?

- A) AI founders prioritize data privacy over cost and accuracy
- B) AI founders prioritize cost and accuracy over data privacy**
- C) AI founders are largely unaware of data privacy concerns
- D) AI founders focus primarily on developing new AI algorithms

16. According to reports, what was the primary entry method for cyberattacks in Latin America during 2025, as a result of rapid digitalization outpacing security maturity?

- A) Exploitation of software vulnerabilities
- B) Phishing campaigns
- C) Compromised login credentials**
- D) Distributed Denial of Service (DDoS) attacks

17. In 2025, solar and wind energy generation in Latin America and the Caribbean grew by how much, outpacing electricity demand and driving a decline in fossil fuel generation?

- A) 20 TWh, outpacing demand (+10 TWh) and driving a decline in fossil generation (-5 TWh)
- B) 39 TWh, outpacing demand (+16 TWh) and driving a decline in fossil generation (-9.5 TWh)**
- C) 50 TWh, outpacing demand (+25 TWh) and driving a decline in fossil generation (-15 TWh)
- D) 15 TWh, outpacing demand (+8 TWh) and driving a decline in fossil generation (-3 TWh)

18. Which of the following is a key characteristic of the AI adoption in Latin America in 2025, according to recent analyses?

- A) AI usage has lagged behind institutional readiness and regulation
- B) AI usage has spread faster than institutional readiness, regulation, and cultural consensus**
- C) AI adoption is primarily driven by government mandates
- D) Trust in AI tools is universally high among consumers

19. In 2025, which sector dominated the Latin America artificial intelligence market share?

- A) Healthcare
- B) E-commerce
- C) Finance
- D) Manufacturing**

20. Latin America's e-commerce market is projected to grow significantly, with projections suggesting it could reach what value by 2026?

- A) \$150 billion
- B) \$200 billion**
- C) \$250 billion
- D) \$300 billion

21. In 2025, which of the following countries was identified as having the highest cross-border e-commerce spending in Latin America?

- A) Brazil
- B) Mexico
- C) Argentina
- D) El Salvador**

22. What was the primary reason cited for the increasing adoption of cloud computing in Latin America by enterprises in 2024 and 2025?

- A) A mandated shift by international regulatory bodies
- B) The need for scalability, cost efficiency, and data accessibility driven by digital transformation**
- C) A significant decrease in the cost of on-premises hardware
- D) The widespread availability of free cloud services

23. In 2025, what trend has been observed in the Latin American telecom market due to M&A transactions, impacting mobile and fixed broadband segments?

A) Exodus of major players and consolidation by a few dominant companies

B) Increased competition with the entry of numerous new small operators

C) Significant decline in investment due to regulatory uncertainty

D) A shift towards satellite internet as the primary communication method

24. What percentage of Latin American adults were projected to shop online in 2024, fueling the rapid growth of the e-commerce market?

A) Approximately 50%

B) Approximately 70%

C) Approximately 80%

D) Approximately 90%

25. In 2025, which region within Latin America was outperforming the rest in terms of AI adoption, according to available data?

A) Central America

B) The Caribbean

C) South America

D) Mexico and Central America

26. Which of the following is a key factor contributing to the rapid growth of AI adoption in Latin America and the Caribbean, despite challenges in institutional readiness?

A) Limited access to mobile internet and smartphones

B) The high cost of AI-powered devices

C) High penetration of mobile internet and a young, digitally active population

D) A strict regulatory environment that limits experimentation

27. In 2025, the Latin America cloud computing market was projected to grow at a CAGR of approximately what percentage between 2025 and 2030?

A) 5.41%

B) 10.41%

C) 15.41%

D) 21.8%