

# Asian Fashion Pulse: K-Beauty Innovations, K-Pop Ambassadors & Emerging

Asian Fashion · Practice Test · 15 Questions

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**1. What is a prominent K-beauty trend in 2026 focusing on layering hydration products on damp skin to lock in moisture?**

- A) Cloud Skin
- B) Skin Flooding
- C) Glass Skin
- D) Barrier Repair

**2. Which K-pop idol was appointed as the new global brand ambassador for Gucci in late 2025, known for their charismatic stage presence?**

- A) V (BTS)
- B) San (Ateez)
- C) Jungkook (BTS)
- D) Lee Know (Stray Kids)

**3. What is the defining aesthetic movement in Korean fashion for 2026, characterized by a single bold element paired with a pared-back look?**

- A) Minimalist Chic
- B) Refined Maximalism
- C) Y2K Revival
- D) Gorpcore Fusion

**4. Which Singaporean fashion designer made a notable debut at the Met Gala in May 2026, wearing custom shoes by Charles & Keith?**

- A) Denise Chong
- B) Grace Ling
- C) Tatum Lin
- D) Priya Patel

**5. In the realm of K-beauty trends for 2026, what advanced skin regeneration treatment is gaining popularity for its focus on repairing skin at a deeper level?**

- A) Micro-needling
- B) Chemical Peels
- C) PDRN and Salmon DNA Facials
- D) LED Therapy

**6. What trend in Korean fashion for Spring/Summer 2026 emphasizes a balance of lightness and subtle edge, often featuring lightweight tops and compact silhouettes?**

- A) Deconstructed Utility
- B) Avant-Garde Minimalism
- C) Modern Soft Edge
- D) Retro Sportswear

**7. Which K-pop idol group's members have recently taken on multiple luxury brand ambassadorships, including roles with Gucci, Calvin Klein, and Chanel Beauty?**

- A) BLACKPINK
- B) Stray Kids
- C) BTS
- D) TWICE

**8. What is the primary focus of Korean skincare trends in 2026, moving away from quick fixes towards long-term skin health?**

- A) Acne Treatment
- B) Anti-aging
- C) Hydration and Barrier Repair
- D) Sun Protection

**9. Which K-pop idol was appointed as the new brand ambassador for Coach in late 2025, featured in their 'Revive Your Courage' campaign?**

- A) Jennie (BLACKPINK)
- B) Soyeon (i-dle)
- C) Irene (Red Velvet)
- D) IU

**10. What is a significant trend in Japanese streetwear for 2026, focusing on detailed construction, quality fabrics, and a blend of heritage and modern influences?**

- A) Minimalist Athleisure
- B) Graphic Tee Dominance
- C) Construction-Centric Design
- D) Bright and Bold Colors

**11. Which K-pop idol is a prominent ambassador for Dior and Cartier, known for her elegant charm?**

- A) Lisa (BLACKPINK)
- B) Jennie (BLACKPINK)
- C) Jisoo (BLACKPINK)
- D) Rosé (BLACKPINK)

**12. What is the 'Grandma Style' vest trend, popularized by K-pop stars, that has seen a resurgence in Korea?**

- A) A puffer vest with minimalist patterns
- B) A quilted gilet with floral patterns
- C) A denim vest with patches
- D) A knitted vest with geometric designs

**13. What is a key focus in the Thailand fashion market for 2026, driven by increasing consumer awareness and environmental responsibility?**

- A) Fast Fashion
- B) Sustainable and Ethical Fashion
- C) Vintage-inspired Clothing
- D) Mass-Produced Basics

**14. In South Korean fashion for 2026, what aesthetic is characterized by a measured return to bold expression, with one dramatic element anchoring an otherwise pared-back look?**

- A) Quiet Luxury
- B) Eclectic Maximalism
- C) Refined Maximalism
- D) Streetwear Grunge

**15. What emerging trend in K-beauty for 2026 involves nano-sized extracellular vesicles that deliver biological instructions for skin repair and regeneration?**

- A) Hyaluronic Acid
- B) Exosomes
- C) Retinol
- D) Vitamin C