

Asian Fashion Pulse: K-Beauty Innovations, K-Pop Ambassadors & Emerging

Asian Fashion · Answer Key · 15 Questions

1. What is a prominent K-beauty trend in 2026 focusing on layering hydration products on damp skin to lock in moisture?

- A) Cloud Skin
- B) Skin Flooding**
- C) Glass Skin
- D) Barrier Repair

2. Which K-pop idol was appointed as the new global brand ambassador for Gucci in late 2025, known for their charismatic stage presence?

- A) V (BTS)
- B) San (Ateez)**
- C) Jungkook (BTS)
- D) Lee Know (Stray Kids)

3. What is the defining aesthetic movement in Korean fashion for 2026, characterized by a single bold element paired with a pared-back look?

- A) Minimalist Chic
- B) Refined Maximalism**
- C) Y2K Revival
- D) Gorpcore Fusion

4. Which Singaporean fashion designer made a notable debut at the Met Gala in May 2026, wearing custom shoes by Charles & Keith?

- A) Denise Chong
- B) Grace Ling**
- C) Tatum Lin
- D) Priya Patel

5. In the realm of K-beauty trends for 2026, what advanced skin regeneration treatment is gaining popularity for its focus on repairing skin at a deeper level?

- A) Micro-needling
- B) Chemical Peels
- C) PDRN and Salmon DNA Facials**
- D) LED Therapy

6. What trend in Korean fashion for Spring/Summer 2026 emphasizes a balance of lightness and subtle edge, often featuring lightweight tops and compact silhouettes?

- A) Deconstructed Utility
- B) Avant-Garde Minimalism
- C) Modern Soft Edge**
- D) Retro Sportswear

7. Which K-pop idol group's members have recently taken on multiple luxury brand ambassadorships, including roles with Gucci, Calvin Klein, and Chanel Beauty?

- A) BLACKPINK
- B) Stray Kids
- C) BTS**
- D) TWICE

8. What is the primary focus of Korean skincare trends in 2026, moving away from quick fixes towards long-term skin health?

- A) Acne Treatment
- B) Anti-aging
- C) Hydration and Barrier Repair**
- D) Sun Protection

9. Which K-pop idol was appointed as the new brand ambassador for Coach in late 2025, featured in their 'Revive Your Courage' campaign?

- A) Jennie (BLACKPINK)
- B) Soyeon (i-dle)**
- C) Irene (Red Velvet)
- D) IU

10. What is a significant trend in Japanese streetwear for 2026, focusing on detailed construction, quality fabrics, and a blend of heritage and modern influences?

- A) Minimalist Athleisure
- B) Graphic Tee Dominance
- C) Construction-Centric Design**
- D) Bright and Bold Colors

11. Which K-pop idol is a prominent ambassador for Dior and Cartier, known for her elegant charm?

- A) Lisa (BLACKPINK)
- B) Jennie (BLACKPINK)
- C) Jisoo (BLACKPINK)**
- D) Rosé (BLACKPINK)

12. What is the 'Grandma Style' vest trend, popularized by K-pop stars, that has seen a resurgence in Korea?

A) A puffer vest with minimalist patterns

B) A quilted gilet with floral patterns

C) A denim vest with patches

D) A knitted vest with geometric designs

13. What is a key focus in the Thailand fashion market for 2026, driven by increasing consumer awareness and environmental responsibility?

A) Fast Fashion

B) Sustainable and Ethical Fashion

C) Vintage-inspired Clothing

D) Mass-Produced Basics

14. In South Korean fashion for 2026, what aesthetic is characterized by a measured return to bold expression, with one dramatic element anchoring an otherwise pared-back look?

A) Quiet Luxury

B) Eclectic Maximalism

C) Refined Maximalism

D) Streetwear Grunge

15. What emerging trend in K-beauty for 2026 involves nano-sized extracellular vesicles that deliver biological instructions for skin repair and regeneration?

A) Hyaluronic Acid

B) Exosomes

C) Retinol

D) Vitamin C