

South America's Style Surge: Viral Trends, Pop Culture & Emerging Designers

Fashion Trends · Practice Test · 12 Questions

1. Which of these colors is a prominent trend in Latin American fashion for Fall 2024, reflecting a vibrant celebration of the natural world?

- A) Muted earth tones
- B) Pastel blues and pinks
- C) Brilliant scarlet and canary yellow
- D) Monochromatic greys

2. What is a key characteristic of Latin American streetwear that often incorporates influences from indigenous cultures?

- A) Minimalist designs with neutral colors
- B) Incorporation of traditional patterns and textiles
- C) Exclusively athletic-inspired garments
- D) Heavy reliance on Western fashion elements

3. Which musical genre has significantly influenced South American streetwear, contributing to trends like oversized silhouettes, cargo pants, and bold logos?

- A) Salsa
- B) Cumbia
- C) Reggaeton
- D) Tango

4. What is a major focus for Brazilian fashion in 2025, alongside innovation and cultural expression?

- A) Exclusively fast fashion production
- B) Increased use of synthetic materials
- C) Sustainability and inclusivity
- D) A return to haute couture only

5. Which Brazilian designer is highlighted as a champion of body positivity, with collections designed to celebrate all shapes and sizes?

- A) Agatha Ruiz de la Prada
- B) Karoline Vitto
- C) Faride
- D) Custo Dalmau

6. What trend is emerging in Latin American fashion for 2025, focusing on the value of craftsmanship, culture, and designs that feel personal?

- A) Mass-produced, identical items
- B) Fast-fashion with disposable qualities
- C) Artisanal techniques and small-batch production
- D) Globally standardized, generic styles

7. Which Mexican brand is known for creating the viral 'Palapa Hat' that was famously worn by Bella Hadid?

- A) Minena
- B) Sabrina Ol
- C) Olmos y Flores
- D) Carlo Carrizosa

8. What is a key element of Latin American style that emphasizes movement and is influenced by the region's dance culture?

- A) Sharp, angular silhouettes
- B) Fluid and flowing silhouettes
- C) Strictly tailored business attire
- D) Minimalist, form-fitting dresses

9. What are considered staple graphic elements in Latin American streetwear, often featuring eye-catching designs that reflect personality?

- A) Subtle, abstract patterns
- B) Plain, solid-colored t-shirts
- C) Graphic t-shirts with logos and slogans
- D) Vintage black and white photography

10. Which Latin American artist is noted for his bold Adidas collaboration, the 'Ballerina' sneaker, merging streetwear with ballet-inspired elegance?

- A) Feid
- B) J Balvin
- C) Bad Bunny
- D) Rauw Alejandro

11. What is a prominent trend in Brazilian fashion for 2025, reflecting a growing consciousness about environmental impact and ethical production?

- A) Use of toxic dyes
- B) Prioritizing non-biodegradable materials
- C) Focus on sustainable and eco-friendly materials
- D) Discarding unsold inventory without repurposing

12. What trend, popularized on platforms like TikTok, involves opulent styles with oversized fur coats, statement heels, and dramatic hair and makeup?

- A) The Minimalist Chic
- B) The Mob Wife Aesthetic
- C) The Boho Revival
- D) The Athleisure Comfort