

# Nordic Fashion Diplomacy: Sustainability, Trade, and Cultural Exchange in the

Fashion Diplomacy · Answer Key · 8 Questions

---

**1. In 2024, Nordic countries initiated a collaborative framework focusing on textile producer responsibility. Which overarching EU directive does this align with?**

- A) The General Data Protection Regulation (GDPR)
- B) The Waste Framework Directive**
- C) The Common Agricultural Policy (CAP)
- D) The Emissions Trading System (ETS)

**2. Copenhagen Fashion Week (CPHFW) has set rigorous sustainability standards for its participants. What percentage of a collection must use certified, upcycled, or recycled materials, as per CPHFW's updated framework?**

- A) At least 50%**
- B) At least 75%
- C) At least 90%
- D) At least 30%

**3. The Nordic Council adopted a recommendation in May 2026 to enhance the fashion industry's sustainability. What is a key focus of this recommendation regarding consumer information?**

- A) Promoting fast fashion trends
- B) Reducing the availability of sustainable options
- C) Combating greenwashing and providing clearer product sustainability information**
- D) Encouraging single-use fashion items

**4. Which of the following is a widely recognized eco-certification scheme in the Nordic region, often highlighted for strengthening sustainability in the fashion industry?**

- A) The Blue Flag
- B) The LEED Certification
- C) The Nordic Swan Ecolabel**
- D) The ENERGY STAR rating

**5. A collaborative INTERREG project involving Nordic countries (including Finland, Sweden, and Norway) focuses on textile waste management and innovation. What is this project called?**

- A) GreenThread
- B) ReWear
- C) EcoFiber
- D) THREADS**

**6. In the context of cultural diplomacy, how is fashion being utilized by Nordic countries like Finland to enhance their global image?**

- A) By promoting exclusively foreign fashion brands
- B) By showcasing traditional attire without modern influence
- C) By using national brands and styles during state visits and international events**
- D) By avoiding any discussion of creative industries

**7. What role does the Nordic Swan Ecolabel play in promoting sustainable fashion according to recent reports?**

- A) It exclusively certifies fast fashion brands.
- B) It is a voluntary eco-certification scheme with high consumer recognition.**
- C) It focuses on promoting the use of synthetic, non-recycled materials.
- D) It is a government mandate that all brands must adhere to.

**8. According to the 'Status of European Fashion Report 2024', what are the three key areas of transformation for the fashion industry?**

- A) Increased fast fashion production, promotion of single-use items, and reduced digital presence
- B) Accelerating transition to sustainable business models, technological innovation, and skills development**
- C) Focus on purely aesthetic trends, disregard for environmental impact, and minimal international cooperation
- D) Reduction in ethical standards, increased use of non-recyclable materials, and de-emphasis on circular economy principles