

India's 2024 Fashion Revolution: Sustainable Fabrics, Global Designers, and A

Fashion Trends · Practice Test · 8 Questions

1. Which type of fabrics are increasingly favored in Indian fashion for 2024 due to a strong emphasis on sustainability and ethical practices?

- A) Synthetic blends
- B) Organic and natural fabrics
- C) Heavy silks
- D) Velvet and brocade

2. Which Indian designer has garnered international acclaim for blending traditional Indian aesthetics with modern fashion, dressing Hollywood celebrities for major events in 2024?

- A) Ritu Kumar
- B) Sabyasachi Mukherjee
- C) Tarun Tahiliani
- D) Manish Arora

3. What significant fashion trend is gaining popularity among the new, young and millennial generation in India, designed without a specific color or texture to fit various body types?

- A) Loud luxury
- B) Fast fashion maximalism
- C) Gender-neutral fashion
- D) Demure aesthetic

4. How is Artificial Intelligence (AI) primarily transforming the Indian fashion industry in 2024 regarding efficiency and waste reduction?

- A) By replacing human designers entirely
- B) By increasing production speed without concern for demand
- C) By optimizing inventory management and forecasting demand
- D) By solely focusing on virtual try-on experiences

5. Which fabric has become a top choice in Indian ethnic wear for 2024 due to its light texture and ethereal appeal, being preferred for sarees, lehenga cholis, and Anarkali suits?

- A) Raw silk
- B) Georgette
- C) Organza
- D) Chiffon

6. Indian streetwear in 2024 is increasingly blending modern styles with what unique element to reflect cultural pride?

- A) High-tech sportswear materials
- B) Traditional Indian craft practices like Madhubani and hand block prints
- C) Minimalist Scandinavian designs
- D) Futuristic metallic embellishments

7. What aesthetic trend characterizes 2024 Indian womenswear by focusing on elegance without ostentation and highlighting fabric and embroidery over vibrant colors?

- A) Bohemian chic
- B) Maximalist glamour
- C) Quiet luxury
- D) Athleisure dominance

8. Which 1970s Bollywood aesthetic experienced a nostalgic revival on international runways in 2024, influencing contemporary fashion with elements like bell-bottoms and bold prints?

- A) Classic disco glam
- B) Retro mod minimalism
- C) Bohemian free spirit
- D) Dramatic silhouettes and bold prints