

India's 2024 Fashion Revolution: Sustainable Fabrics, Global Designers, and A

Fashion Trends · Answer Key · 8 Questions

1. Which type of fabrics are increasingly favored in Indian fashion for 2024 due to a strong emphasis on sustainability and ethical practices?

A) Synthetic blends

B) Organic and natural fabrics

C) Heavy silks

D) Velvet and brocade

2. Which Indian designer has garnered international acclaim for blending traditional Indian aesthetics with modern fashion, dressing Hollywood celebrities for major events in 2024?

A) Ritu Kumar

B) Sabyasachi Mukherjee

C) Tarun Tahiliani

D) Manish Arora

3. What significant fashion trend is gaining popularity among the new, young and millennial generation in India, designed without a specific color or texture to fit various body types?

A) Loud luxury

B) Fast fashion maximalism

C) Gender-neutral fashion

D) Demure aesthetic

4. How is Artificial Intelligence (AI) primarily transforming the Indian fashion industry in 2024 regarding efficiency and waste reduction?

A) By replacing human designers entirely

B) By increasing production speed without concern for demand

C) By optimizing inventory management and forecasting demand

D) By solely focusing on virtual try-on experiences

5. Which fabric has become a top choice in Indian ethnic wear for 2024 due to its light texture and ethereal appeal, being preferred for sarees, lehenga cholis, and Anarkali suits?

A) Raw silk

B) Georgette

C) Organza

D) Chiffon

6. Indian streetwear in 2024 is increasingly blending modern styles with what unique element to reflect cultural pride?

A) High-tech sportswear materials

B) Traditional Indian craft practices like Madhubani and hand block prints

C) Minimalist Scandinavian designs

D) Futuristic metallic embellishments

7. What aesthetic trend characterizes 2024 Indian womenswear by focusing on elegance without ostentation and highlighting fabric and embroidery over vibrant colors?

A) Bohemian chic

B) Maximalist glamour

C) Quiet luxury

D) Athleisure dominance

8. Which 1970s Bollywood aesthetic experienced a nostalgic revival on international runways in 2024, influencing contemporary fashion with elements like bell-bottoms and bold prints?

A) Classic disco glam

B) Retro mod minimalism

C) Bohemian free spirit

D) Dramatic silhouettes and bold prints