

# Asia's Fashion Diplomacy: South Korea-Japan Style Revival, China's Qipao In

Fashion Diplomacy · Answer Key · 10 Questions

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**1. Which Japanese fashion retailer recently held a successful pop-up store in Seoul, indicating a revival of Japanese fashion interest in South Korea?**

- A) Uniqlo
- B) Muji
- C) Beams**
- D) Comme des Garçons

**2. South Korea's imports of Japanese apparel saw a significant increase in 2024. What was the approximate percentage increase compared to 2020?**

- A) 25%
- B) 42%
- C) 69%**
- D) 85%

**3. What traditional Chinese garment has been increasingly used as a cultural ambassador and subtle geopolitical statement in international diplomacy?**

- A) Hanfu
- B) Cheongsam (Qipao)**
- C) Tang Suit
- D) Mao Suit

**4. Which Korean fashion platform has established a presence in Japan, promoting Korean designer brands and seeing rapid growth in transaction volume?**

- A) Kakao Fashion
- B) Musinsa**
- C) Coupang Fashion
- D) Naver Shopping

**5. The Regional Comprehensive Economic Partnership (RCEP) is a free trade agreement that includes Japan, South Korea, China, and which other major regional bloc?**

- A) SAARC
- B) ASEAN**
- C) GCC
- D) NAFTA

**6. What diplomatic strategy involves using cultural exports like fashion to shape global perceptions and foster goodwill?**

- A) Economic Sanctions
- B) Military Alliances
- C) Soft Power**
- D) Trade Tariffs

**7. Which Southeast Asian bloc has a highly integrated regional textile and apparel supply chain, with members like Vietnam and Cambodia being major clothing exporters?**

- A) SAARC
- B) EU
- C) NAFTA
- D) ASEAN**

**8. South Korea and Thailand are noted for using fashion as a diplomatic language. What approach does Thailand primarily utilize?**

- A) State-driven, celebrity-powered modernity
- B) Heritage-rooted entrepreneurship and artisanal storytelling**
- C) Focus on high-tech, sustainable materials
- D) Direct government-subsidized designer support

**9. Japan is actively negotiating a trilateral free trade agreement with China and South Korea, as well as which other large trade bloc?**

- A) CPTPP
- B) RCEP**
- C) USMCA
- D) Mercosur

**10. The stereotype of the 'Asian copycat' in fashion intellectual property discussions has been linked to which historical context?**

- A) The rise of South Korean K-Pop
- B) The legacy of shanzhai industries in China**
- C) The popularity of Japanese anime
- D) The traditional silk trade routes