

Japan's Evolving Health Economy: Digital Transformation, Aging Demographics

Health Economy · Answer Key · 15 Questions

1. What is the projected market size of Japan's digital health market by 2034, according to IMARC Group?

- A) USD 58.3 billion**
- B) USD 31.4 billion
- C) USD 51.42 billion
- D) USD 80.5 billion

2. Which segment is expected to dominate the Japan digital health market by component in 2025?

- A) Telehealth
- B) Software**
- C) AI Diagnostics
- D) EMR/EHR Platforms

3. What is the primary demographic driver fueling the growth of Japan's digital health market?

- A) Declining birth rate
- B) Aging population**
- C) Increasing number of expatriates
- D) Rural-to-urban migration

4. As of 2024, what was the estimated value of the Japanese market for medical devices, according to the Ministry of Health, Labour and Welfare (MHLW)?

- A) USD 32 billion**
- B) USD 34.17 billion
- C) USD 39.06 billion
- D) USD 10.81 billion

5. What is the projected compound annual growth rate (CAGR) for Japan's medical device market from 2024 to 2029, according to Fitch Solutions?

- A) 4.4%**
- B) 5.81%
- C) 6.5%
- D) 7.1%

6. What percentage of Japan's total medical spending was accounted for by individuals aged 75 and above in 2024?

- A) Over 30%
- B) Over 40%**
- C) Over 50%
- D) Over 60%

7. What was the estimated market size of Japan's pharmaceutical market in 2024?

- A) USD 102.17 billion**
- B) USD 88.14 billion
- C) USD 84.4 billion
- D) USD 82.27 billion

8. Which therapeutic area is projected to grow at the fastest CAGR in Japan's pharmaceutical market during the forecast period?

- A) Cardiovascular
- B) Oncology**
- C) Diabetes
- D) Neurology

9. According to the World Economic Forum, what proportion of Japan's population is 80 years old or older?

- A) Approximately 1 in 5
- B) Approximately 1 in 8
- C) Approximately 1 in 10**
- D) Approximately 1 in 20

10. What is the projected CAGR for Japan's digital healthcare market from 2025 to 2035?

- A) 8.82%
- B) 19.0%
- C) 20.02%**
- D) 7.29%

11. What percentage of Japan's total population was aged 65 and above in 2025, according to the Ministry of Health, Labour and Welfare (MHLW)?

- A) Approximately 25%
- B) Approximately 28%
- C) Approximately 29.78%**
- D) Approximately 32%

12. Which segment of the Japan medical devices market accounted for the highest valuation in 2024?

- A) Diagnostic Devices
- B) Cardiovascular Devices
- C) General Surgery**
- D) In-vitro diagnostics

13. What is the projected market volume for Japan's digital health market by 2029, according to Statista?

- A) USD 12.65 billion**
- B) USD 15 billion
- C) USD 58.3 billion
- D) USD 80.5 billion

14. What is the projected CAGR for the Japan pharmaceutical market from 2025 to 2032?

- A) 1.57%
- B) 2.45%
- C) 2.57%
- D) 9.40%**

15. Which category represented the largest portion of Japan's pharmaceutical market in 2024 by type segmentation?

- A) Biologics & Biosimilars
- B) Small Molecules/Conventional Drugs
- C) Drugs**
- D) Over-the-counter (OTC) Drugs