

# Global Health Market Trends: AI, Telehealth Surge & Biotech Boom in 2024-20

Global Health Market · Answer Key · 15 Questions

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**1. What is the projected growth rate for the global telehealth market from 2025 to 2030?**

- A) Approximately 10%
- B) Around 24.68%**
- C) About 5%
- D) Near 15%

**2. Which sector within digital health saw a significant surge in investment in 2024, increasing by 38% year-on-year?**

- A) Wearable technology
- B) Mental health solutions**
- C) AI-driven diagnostics
- D) Genomic sequencing

**3. The global biotechnology market size is estimated to grow from USD 483.0 billion in 2024 to USD 546.0 billion by 2025. What is the approximate annual growth rate?**

- A) Around 5%
- B) Approximately 8%
- C) About 13.0%**
- D) Near 20%

**4. In 2024, North America dominated the global telehealth market with a revenue share of approximately:**

- A) 25.5%
- B) 46.58%**
- C) 60.1%
- D) 33.3%

**5. Which key driver is significantly contributing to the growth of the biotechnology market, particularly in the US?**

- A) Decreasing R&D spending
- B) Increased prevalence of chronic and rare diseases**
- C) Reduced demand for personalized medicine
- D) Limited use of AI in research

**6. What percentage of global digital health funding did mental health solutions constitute in 2024, reflecting strong investor confidence?**

- A) 3%
- B) 7%
- C) 12%**
- D) 25%

**7. The global pharmaceutical market's underlying growth in 2024 was estimated at 9.2%. What primarily drove this growth?**

- A) Decline in oncology drug sales
- B) Increased COVID-19 vaccine sales
- C) Launch of new anti-obesity and oncology drugs**
- D) Reduction in R&D investment

**8. What is a significant trend in the mental health investment landscape for 2024, according to recent data?**

- A) A decline in late-stage funding
- B) Increased focus on AI-powered solutions
- C) Consolidation of capital into fewer, larger funding rounds**
- D) Reduced M&A activity

**9. Which sector is expected to hold the largest share in the wearable healthcare devices market in 2024?**

- A) Therapeutic devices
- B) Diagnostic and monitoring devices**
- C) Implantable devices
- D) Wearable drug delivery systems

**10. In 2024, AI is expected to play a pivotal role in streamlining various aspects of healthcare. Which of the following is a key area AI is anticipated to impact?**

- A) Reducing the number of healthcare providers
- B) Increasing administrative tasks
- C) Streamlining administration, diagnosis, and treatment**
- D) Eliminating the need for patient trust

**11. The global digital health market size was valued at approximately how much in 2024?**

- A) \$123 billion
- B) \$305 billion**
- C) \$1.7 trillion
- D) \$45 billion

**12. What percentage of Americans used virtual care in the past year, according to insights from a 2024 survey?**

- A) 30%
- B) 48%
- C) 58%**
- D) 88%

**13. Which region dominated the global wearable medical devices market in 2024, accounting for a dominant share?**

- A) Europe
- B) Asia Pacific
- C) North America**
- D) Middle East & Africa

**14. The global biotech industry market size is projected to grow from USD 483.0 billion in 2024 to USD 546.0 billion by 2025. What is a key driver for this growth?**

- A) Decreased demand for biologics
- B) Advances in personalized medicine and AI integration**
- C) Reduced focus on gene therapies
- D) Shift away from sustainable biomanufacturing

**15. What was the estimated underlying global prescription drug (Rx) market growth in 2024?**

- A) 3.87%
- B) 7.6%
- C) 9.2%**
- D) 13.0%