

UK Fashion Forward: Trends, Designer Spotlights & Retail Shifts in June 2026

Fashion Trends · Answer Key · 20 Questions

1. Which British designer, known for their bold artistic approach and graphic-heavy designs, has built a strong following among creatives and fashion-forward audiences?

- A) Represent
- B) Trapstar
- C) Aries**
- D) Corteiz

2. What colour trend is predicted to see significant growth in the European menswear market in the second quarter of 2026, described as a surprising combination of yellow and green?

- A) Cobalt Blue
- B) Greenfinch**
- C) Terracotta
- D) Lilac

3. The British Fashion Council (BFC) announced the recipients of the BFC Fashion Trust for 2026. Which of the following designers was NOT among the recipients?

- A) Conner Ives
- B) Nicholas Daley
- C) Simone Rocha**
- D) Tolu Coker

4. According to recent reports, which type of clothing item has reached parity with hoodies in consumer search interest within the UK streetwear market by April 2026, indicating a significant shift in consumer focus?

- A) Cargo Pants**
- B) Graphic Tees
- C) Bomber Jackets
- D) Tracksuits

5. Which UK fashion retailer, a Yorkshire-based firm known for offering major brands at discount prices, has recently collapsed into liquidation, leading to the closure of its 15 stores?

- A) Next
- B) Leading Labels**
- C) Primark
- D) ASOS

6. The H! Fashion Radar for June 2026 highlights a new limited-edition collaboration on a cult-favourite bag between which brands?

- A) Gucci and Balenciaga
- B) Longchamp and Jeremy Scott**
- C) Louis Vuitton and Marc Jacobs
- D) Chanel and Fendi

7. What is a prominent micro-trend for Summer 2026, described as belts styled over outerwear, knits, and dresses, almost like a modern cummerbund?

- A) Belts worn as headbands
- B) Belts worn low on the hips
- C) Belts worn like cummerbunds**
- D) Belts worn as chokers

8. Which British sailing brand, founded in Manchester in 1963, is opening a new store at Portsmouth's Gunwharf Quays on June 11th?

- A) Barbour
- B) Henri-Lloyd**
- C) Belstaff
- D) Joules

9. The New Designers event in London, a platform for graduate talent, is returning in 2026 in a new one-week format. What dates will it take place?

- A) June 1-4
- B) July 1-4**
- C) August 1-4
- D) September 1-4

10. Which online fashion retailer saw a significant market attention and stock increase on June 3, 2026, reflecting investor optimism in its recovery strategy?

- A) Boohoo Group**
- B) ASOS
- C) Missguided
- D) Fashion Nova

11. London Fashion Week SS26 featured a notable collaboration with musical artists. Which brand's show had a guest list filled with bright creatives like Raye, Sir Elton John, and Skepta, nodding to the connection between fashion and music?

- A) Erdem
- B) Burberry**
- C) Simone Rocha
- D) Harris Reed

12. Marks & Spencer's new summer collection for 2026 is noted for being inspired by which past fashion era?

- A) 1960s Mod
- B) 1970s Disco
- C) Noughties (2000s)**
- D) 1980s Power Dressing

13. The Sustainable Fashion Show at Blenheim Palace is returning for its third year on September 29th. What is the fashion industry's position in terms of global pollution, according to the event's organizers?

- A) Third most polluting
- B) Second most polluting**
- C) Fourth most polluting
- D) Fifth most polluting

14. According to a report on UK fashion retail in 2026, which Canadian brand is set to open its first UK store on London's Oxford Street in Spring 2026?

- A) Roots
- B) Lululemon
- C) Garage**
- D) Aritzia

15. What key trend is quietly underpinning almost everything for Spring/Summer 2026, moving away from hard structure towards softness and fluidity?

- A) Draping**
- B) Bold geometric prints
- C) Sharp tailoring
- D) Oversized collars

16. Which emerging designer, known for blending knitwear with a subversive and obscure aesthetic, has had their designs tapped by numerous celebrities?

- A) Talia Byre
- B) George Trochopoulos**
- C) Conner Ives
- D) Chopova Lowena

17. What is a significant trend for Summer 2026 in London street style, characterized by minimalist fashion and quiet luxury aesthetics?

- A) Maximalist layering
- B) Bright neon colours
- C) Understated personal style**
- D) Vintage athletic wear

18. Which UK fashion giant is reportedly plunging into liquidation with 15 stores set to shut, citing rising costs and reduced consumer spending?

- A) Burberry
- B) Ted Baker
- C) Leading Labels**
- D) Karen Millen

19. For Summer 2026, the 'Brat Summer' style is being overshadowed by fashion from which artist's new album, described as looking even better?

- A) Dua Lipa
- B) Charli XCX**
- C) Raye
- D) Olivia Dean

20. What common accessory is highlighted as a key micro-trend for Summer 2026, with advice to wear them stacked for dimension and mix-and-match textures?

- A) Statement necklaces
- B) Bangles**
- C) Ankle bracelets
- D) Hair clips