

UK Fashion Flash: BFC NEWGEN 2026/27, Sustainable Innovations, and Major

UK Fashion · Answer Key · 8 Questions

1. The British Fashion Council (BFC) recently announced the recipients for the BFC NEWGEN initiative for the 2026/27 cycle. Which of the following designers was NOT among the newly announced recipients?

- A) A Letter
- B) Liza Keane
- C) Octi
- D) Stella McCartney**

2. In a recent strategic move to bolster British designers internationally, the British Fashion Council (BFC) announced a four-year commitment to its LONDON show ROOMS (LsR) presence in which major European fashion capital?

- A) Milan
- B) Berlin
- C) Paris**
- D) Madrid

3. Imperial College London is at the forefront of sustainable fashion innovation. Which of the following is a key area of development for their spin-out, Solena Materials, in the last month?

- A) Developing AI-designed textile fibres from non-petroleum feedstocks**
- B) Creating luxury handbags from recycled ocean plastic
- C) Implementing blockchain for supply chain transparency in fast fashion
- D) Designing biodegradable packaging for luxury garments

4. Which Canadian label made its debut in the UK last month with stores on London's Oxford Street and in Bluewater Shopping Centre, known for its athleisure wear and low-cut denim?

- A) Roots
- B) Garage**
- C) La Vie en Rose
- D) Aritzia

5. The British Fashion Council (BFC) has announced a new scholarship in partnership with which heritage outerwear brand, as part of its educational initiatives?

- A) Belstaff
- B) Barbour**
- C) Hunter
- D) Aquascutum

6. Which of these emerging designers' Autumn/Winter 2026 collection at London Fashion Week was noted for its use of knitting and crochet as ritual, transforming vintage wool jumpers and deadstock yarns?

- A) Hector Maclean
- B) MYAT
- C) Raquel de Carvalho**
- D) Charlie Constantinou

7. In a significant move towards sustainability, which major fashion retailer has announced a commitment to stop burning unsold clothes and using real fur?

- A) JW Anderson
- B) Erdem
- C) Burberry**
- D) Simone Rocha

8. The British Fashion Council's BFC NEWGEN initiative, in partnership with PULL&BEAR, aims to provide more than just visibility. What is a key focus of this redefined support for emerging designers?

- A) Exclusively international showcasing opportunities
- B) Deeper and tailored support including funding and mentorship**
- C) Mandatory collaboration with established luxury houses
- D) A focus solely on digital presentation and e-commerce growth