

China's Pop Culture Pulse: Esports, Viral Trends & Digital Art Festivals 2025

China Events & Pop Culture · Answer Key · 15 Questions

1. Which major esports tournament is scheduled to return to China in October 2025, with events in Beijing, Shanghai, and Chengdu?

- A) The International Dota 2 Championships
- B) League of Legends World Championship**
- C) Esports World Cup
- D) The Fortnite Global Championship

2. The "Foreign Boyfriend English Exam Challenge" was a viral trend on which Chinese social media platform in March 2025?

- A) Weibo
- B) Douyin
- C) Xiaohongshu**
- D) Baidu

3. The 27th Shanghai International Film Festival (SIFF) is scheduled to take place from June 13 to June 22, 2025, commemorating significant anniversaries in cinema history. What anniversaries are being celebrated?

- A) 100th anniversary of Chinese cinema and 50th anniversary of SIFF
- B) 120th anniversary of Chinese cinema and 130th anniversary of world cinema**
- C) 75th anniversary of Chinese cinema and 100th anniversary of world cinema
- D) 150th anniversary of world cinema and 100th anniversary of Chinese cinema

4. Which trending social media term in China for 2025 reflects a growing online appreciation for China's infrastructure, urban development, and modern conveniences?

- A) #ReNurturingYourself
- B) #ChinaMaxxing**
- C) #BecomingChinese
- D) #VillageCafe

5. The 2025 Luminous Flare Light & Tech Art Festival in Chongqing, themed "Luminous Flare: Art Makes Life Better," focuses on the integration of "Art + Technology." Which of the following is a highlighted interactive installation at the festival?

- A) AI-generated poetry generator
- B) A digital calligraphy simulation
- C) Heartscape 2.0, transforming brainwaves into digital paintings**
- D) A virtual reality historical reconstruction

6. In March 2025, discussions on Chinese social media platforms included the lung condition pneumothorax, particularly after the passing of which singer?

- A) Jay Chou
- B) Khalil Fong**
- C) Eason Chan
- D) JJ Lin

7. The 2025 Hainan Southeast Tech & Art Festival aims to position Hainan as a hub for cross-border innovation. Which of the following is a key program element focusing on cultural exchange through design?

- A) A traditional Chinese opera showcase
- B) The Hainan International Designer Competition**
- C) A martial arts demonstration
- D) A calligraphy masterclass

8. What new regulation in China, effective in 2025, requires social media influencers giving professional advice to verify their credentials?

- A) The Digital Content Verification Act
- B) The Credentialing Crackdown on Influencers**
- C) The Professional Advisory Transparency Law
- D) The Online Expertise Verification Mandate

9. The 2025 Beijing International Film Festival (BJIFF) celebrates significant anniversaries. Which country was invited as the guest country for this edition?

- A) France
- B) Brazil
- C) Switzerland**
- D) Germany

10. China's live music performance industry has seen rapid expansion. Which of these is a significant music festival mentioned as a key growth driver?

- A) The Beijing Jazz Festival
- B) The Chengdu Electronic Music Festival
- C) The Bubbling & Boiling Music and Art Festival**
- D) The Shanghai Rock Festival

11. In 2025, the Hong Kong Chinese Culture Festival (CCF) is in its second edition, featuring a wide spectrum of traditional and cross-disciplinary art forms. What is a notable fusion performance combining ancient Chinese music with modern pop music?

- A) Peking Opera meets Hip Hop
- B) Taisheng and Huayin Lao Qiang: Big Uncle, Second Uncle are All His Uncles Concert**
- C) Cantonese Opera Fusion
- D) Traditional Chinese Orchestra with Electronic Beats

12. Which viral slang term from China in 2025, popularized on platforms like Xiaohongshu, reflects a cultural mood of anxiety and recalibration regarding societal norms and economic realities?

- A) Village Cafe (??)
- B) Emotional Consumption (????)
- C) Re-nurturing yourself (???????)
- D) Sex Recession (???)**

13. The "2024 First Digital Art China Exhibition" was held at the Art Museum of China Academy of Art (CAA). What is the key characteristic of this exhibition's approach to digital art?

- A) Focus on traditional Chinese painting techniques with digital enhancement
- B) Exclusive showcase of AI-generated art
- C) Cataloging advancements, societal impact, and integration of art and technology**
- D) Emphasis on virtual reality historical documentaries

14. In 2025, China's government announced a crackdown on social media content that incites "excessively pessimistic sentiment." Which of the following is an example of content targeted by this crackdown?

- A) Viral dance challenges
- B) Humorous skits about daily life
- C) Pessimistic views on marriage and the idea that 'hard work is useless'**
- D) Travel vlogs showcasing scenic locations

15. The China International New Media Shorts Festival, held annually in May, is known for the "KingBonn Award." What is notable about this award?

- A) It is the oldest film award in China.
- B) It is the only state-recognized international short film award in China.**
- C) It exclusively awards animated shorts.
- D) It is awarded by popular vote from social media users.