

# Southeast Asia's Digital Economy Surge: AI, E-commerce, and Global Econom

Southeast Asia Tech · Practice Test · 15 Questions

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**1. Which of the following emerging technologies is projected to add up to \$1 trillion to Southeast Asia's GDP by 2030?**

- A) 5G Network Expansion
- B) Artificial Intelligence (AI)
- C) Blockchain Technology
- D) Internet of Things (IoT)

**2. According to industry reports, what is the projected market value of Southeast Asia's e-commerce market by 2025?**

- A) \$150 billion
- B) \$211 billion
- C) \$300 billion
- D) \$450 billion

**3. The ASEAN Digital Economy Framework Agreement (DEFA) aims to create the world's first region-wide agreement focused on what aspect of the economy?**

- A) Renewable Energy Standards
- B) Agricultural Trade Policies
- C) Digital Economy Governance
- D) Manufacturing Regulations

**4. What is a significant challenge hindering AI adoption in Southeast Asia, as reported by Kearney?**

- A) Lack of sufficient cloud computing infrastructure
- B) Overemphasis on AI research over practical applications
- C) Overemphasized concerns for a talent gap and skills mismatch
- D) Insufficient government funding for AI research

**5. Which Southeast Asian country is a clear standout in overall AI readiness and investment, according to McKinsey?**

- A) Indonesia
- B) Vietnam
- C) Malaysia
- D) Singapore

**6. What is a primary driver of the rapid growth in Southeast Asia's digital economy, as indicated by multiple reports?**

- A) Decreased internet penetration rates
- B) A decline in e-commerce activities
- C) E-commerce, digital payments, and platform services
- D) Reduced investor confidence in tech startups

**7. In the context of global trade tensions, which countries are identified as rising as ' +1 ' countries, attracting multinationals looking to diversify sourcing away from China?**

- A) Singapore and Malaysia
- B) Indonesia and Vietnam
- C) Thailand and the Philippines
- D) Brunei and Cambodia

**8. According to Kaspersky data, which Southeast Asian country was identified as a hotspot for threat spread in 2024, despite having a relatively small number of detected ransomware attacks?**

- A) Malaysia
- B) Thailand
- C) Philippines
- D) Singapore

**9. What is a key trend in Southeast Asia's fintech sector, making financial services more accessible?**

- A) A decrease in smartphone usage
- B) Increased reliance on traditional banking institutions
- C) Widespread adoption of mobile payments and digital banking services
- D) A decline in e-wallets and online credit applications

**10. Southeast Asia is positioning itself as a significant player in global e-commerce, driven by factors such as increased mobile internet penetration and the adoption of advanced payment technologies. What is a key driver for cross-border e-commerce growth in the region?**

- A) Decreasing social media influence
- B) Adoption of blockchain technology
- C) Reduction in online marketplaces
- D) Limited access to digital payment systems

**11. What is the projected Gross Merchandise Value (GMV) for Southeast Asia's digital economy by 2025, according to the e-Conomy SEA report by Google, Temasek, and Bain & Company?**

- A) \$185 billion
- B) \$230 billion
- C) \$300 billion
- D) \$359 billion

**12. The ASEAN region is one of the most integrated in terms of digital trade commitments in trade agreements. Which country is identified as the global top performer in this area?**

- A) Malaysia
- B) Indonesia
- C) Singapore
- D) Vietnam

**13. Regarding the US-China chip competition, which Southeast Asian countries are noted as potentially reaping rewards due to the evolving technological landscape?**

- A) Vietnam and Thailand
- B) Malaysia and Singapore
- C) Indonesia and the Philippines
- D) Cambodia and Laos

**14. What is a significant concern regarding AI adoption in Southeast Asia, particularly affecting public trust and optimism?**

- A) Lack of AI research publications
- B) Concerns about data theft and security
- C) Limited availability of AI hardware
- D) Over-reliance on imported AI talent

**15. What is a key characteristic of the evolving Southeast Asia tech sector, shifting from heavy spending phases towards more balanced operations?**

- A) Decreased focus on profitability
- B) Increased reliance on traditional advertising
- C) Emphasis on sustainable profitability and efficient capital allocation
- D) Reduced adoption of data and automation