

# This Week's Viral Buzz: AI, Influencers, and Gaming Trends in Latin America &

Internet Culture · Practice Test · 8 Questions

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**1. Which region in Latin America is seeing a significant surge in AI startups, with a reported \$2.07 billion raised across numerous deals from 2018 to 2024?**

- A) The Andean Region (Peru, Ecuador, Bolivia)
- B) Brazil
- C) The Southern Cone (Argentina, Chile, Uruguay)
- D) Central America

**2. What is a prominent trend in social media marketing for May 2026, emphasizing authentic connections and brand storytelling?**

- A) Increased use of highly polished, corporate messaging.
- B) A shift towards creator-led brand storytelling over rigid corporate messaging.
- C) Sole reliance on automated AI-generated content for all brand posts.
- D) A decrease in the importance of short-form video content.

**3. In the gaming industry for 2026, what is becoming a standard expectation for players, breaking down barriers between different gaming platforms?**

- A) Exclusive platform-specific content
- B) Limited cross-platform play options
- C) Cross-platform play
- D) Mandatory in-game purchases for all multiplayer games

**4. Which Latin American content creator has gained significant traction with over 20 million followers across platforms by posting news and commentary primarily in Spanish?**

- A) Feli Paganti
- B) Carlos Eduardo Espina
- C) Julioprofe
- D) Luisito Comunica

**5. What is a notable trend in contemporary digital art in 2026, emerging as a counter-movement to AI-generated imagery?**

- A) Emphasis on hyper-realistic, AI-polished perfection.
- B) A focus on 'Naïve Design' and intentional imperfection.
- C) Exclusively abstract and geometric forms.
- D) Minimalist color palettes with no texture.

**6. What type of content is reportedly making waves on Jamaican TikTok in May 2026, characterized by viral dance moves and island vibes?**

- A) Educational tutorials on local history
- B) Political commentary and debates
- C) Viral dance challenges and energetic moves
- D) Cooking demonstrations of traditional dishes

**7. Which industry in Latin America is seeing a significant revival in M&A activity, with Brazil being a particular hotspot?**

- A) Agriculture Technology
- B) Renewable Energy
- C) Technology
- D) Mining and Extraction

**8. In the realm of social media trends for May 2026, what is being prioritized over follower counts alone to build trust and engagement?**

- A) The number of sponsored posts
- B) Community signals and niche group engagement
- C) The frequency of daily posts
- D) The use of generic, broad appeal content