

July 2026 Japan: Tanabata, Obon Prep, Anime Premieres & Gaming Events

Japan Internet Culture · Answer Key · 12 Questions

1. In July 2026, which significant Star Festival celebrates the annual meeting of the deities Orihime and Hikoboshi, often involving wishes written on paper strips?

- A) Gion Matsuri
- B) Tanabata**
- C) Obon
- D) Sumidagawa Fireworks Festival

2. Which of the following anime is scheduled for a July 2026 release in Japan?

- A) My Hero Academia Season 7
- B) Jujutsu Kaisen Season 3
- C) Ghost in the Shell**
- D) Frieren: Beyond Journey's End Season 2

3. While Obon is primarily celebrated in mid-August, which major Japanese city observes Obon festivals in mid-July?

- A) Osaka
- B) Kyoto
- C) Tokyo**
- D) Hiroshima

4. The "Hunter x Hunter Nen x Impact" 2D fighting game is set to release in July 2026. Which platforms will it be available on?

- A) PC and Xbox
- B) PlayStation 5, Nintendo Switch, and PC**
- C) PlayStation 5 and Xbox Series X/S
- D) Nintendo Switch and PC

5. Which social media platform launched TikTok Shop in Japan in June 2025, significantly expanding its social commerce capabilities?

- A) LINE
- B) X (Twitter)
- C) Instagram
- D) TikTok**

6. The "Wonder Festival 2026 Summer" is a large pop culture convention for figure collectors, anime fans, and toy manufacturers. In which month is it scheduled?

- A) June
- B) August
- C) September
- D) July**

7. Which of these is a popular Japanese internet slang term for laughter, derived from the visual of 'www' resembling blades of grass?

- A) Emoi
- B) Maji
- C) Kusa**
- D) Uzai

8. In July 2026, which major festival in Kyoto, known as one of Japan's largest traditional festivals, features month-long events with grand parades of decorated floats?

- A) Tenjin Matsuri
- B) Gion Matsuri**
- C) Aomori Nebuta Festival
- D) Shonan Hiratsuka Tanabata Festival

9. Which of the following manga releases is scheduled for July 2026 in Japan?

- A) One Piece Volume 105
- B) Spy x Family Volume 13
- C) Demon Slayer: Kimetsu no Yaiba Volume 20
- D) Hunter x Hunter Volume 39**

10. What is a key characteristic of social media usage in Japan, particularly for platforms like LINE and X (Twitter), as observed in 2026 trends?

- A) Emphasis on public broadcasting and viral content
- B) Prioritization of privacy, utility, and controlled visibility**
- C) Dominance of short-form video content over all other formats
- D) Widespread use of anonymous, unmoderated chat rooms

11. The "Tokyo eSports Festa 2026" included competitive tournaments in six games. Which of these was NOT one of the featured games for 2026?

- A) Street Fighter 6
- B) Gran Turismo 7
- C) eFootball(TM)
- D) Mario Kart 8 Deluxe**

12. The "Sumidagawa Fireworks Festival" in Tokyo is a major summer event. It is traditionally held during which period in July?

- A) Early July, around the 7th
- B) Mid-July, coinciding with Obon preparations
- C) The last Saturday of July**
- D) The first week of July