

UK Fashion Forward: Latest Trends, Emerging Designers & Sustainable Style

Fashion Trends · Answer Key · 18 Questions

1. Which of the following emerging UK designers, known for their functional and shape-shifting garments, studied at Central Saint Martins and launched their label in 2022 after their graduate collection was picked up by Ssense?

- A) Pauline Dujancourt
- B) Johanna Parv
- C) Charlie Constantinou**
- D) Paolo Carzana

2. London Fashion Week's Fall/Winter 2026 season saw a significant return of which patterned motif, featured in full looks and statement pieces from various designers?

- A) Houndstooth
- B) Plaid**
- C) Argyle
- D) Gingham

3. In 2025, what percentage of UK consumers consider sustainability important for fashion, highlighting its evolution into a business imperative?

- A) Approximately 30%
- B) Approximately 50%
- C) Approximately 60%**
- D) Approximately 73%

4. Which trend, characterized by strong shoulders, cinched waists, and architectural silhouettes, is set to give blazers a modern makeover in UK fashion for 2025?

- A) Deconstructed Trench
- B) Sculptural Blazers**
- C) Double Denim
- D) Pretty Pastels

5. According to recent market analysis, what is the projected Compound Annual Growth Rate (CAGR) for the UK luxury fashion market between 2025 and 2035?

- A) 1.08%
- B) 2.88%
- C) 3.65%**
- D) 23.60%

6. Which UK luxury fashion brand, founded in 1856, is renowned for its iconic trench coats and distinctive check pattern, and has seen revitalization under creative director Daniel Lee since 2023?

- A) Alexander McQueen
- B) Stella McCartney
- C) Burberry**
- D) Mulberry

7. What is a key trend in UK fashion for Autumn/Winter 2025, as noted by Harper's BAZAAR, that has seen a significant presence in collections from major fashion houses?

- A) Faux Fur**
- B) Naked Dressing
- C) Logo Tees
- D) Plaid

8. Which of the following is a prominent trend for Spring/Summer 2025 in the UK, focusing on soft, delicate hues like powder blue, pale pink, and buttery yellow?

- A) Elevated Eclecticism
- B) Pretty Pastels**
- C) Sculptural Blazers
- D) Transparency

9. As of February 2025, what is the estimated market size of the UK luxury fashion market?

- A) USD 8.6 Billion**
- B) USD 20.23 Billion
- C) USD 40 Billion
- D) USD 322.6 Million

10. Which of the following is a key focus for emerging designers like Tolu Coker, as highlighted by the British Fashion Council's NEWGEN initiative?

- A) Reviving vintage styles
- B) Focus on community, craftsmanship, and culture**
- C) Mass production of fast fashion items
- D) Exclusively using synthetic materials

11. What percentage of UK consumers state that sustainability influences their luxury purchasing decisions, with this figure being even higher among younger shoppers?

- A) 47%
- B) 68%
- C) 71%**
- D) 80%

12. In the UK sustainable fashion market, what is the projected Compound Annual Growth Rate (CAGR) expected from 2026-2034?

- A) 1.08%
- B) 3.65%
- C) 22.64%**
- D) 23.60%

13. Which of the following materials is prominently featured in the 'Tactile Textures' trend for Spring/Summer 2025 in the UK, offering depth and interest to outfits?

- A) Smooth Cotton
- B) Silk
- C) Cashmere
- D) Lace**

14. What initiative did Kering announce in October 2024, in partnership with the Centre for Sustainable Fashion, to embed sustainability into fashion decision-making?

- A) The Circular Economy Project
- B) The 'Governance for Tomorrow' initiative**
- C) The Eco-Friendly Materials Fund
- D) The Sustainable Supply Chain Program

15. According to a March 2025 report, what proportion of non-food items were bought online in the UK, showing a shift in shopping habits?

- A) Approximately 30%
- B) Approximately 36.4%**
- C) Approximately 44%
- D) Approximately 48%

16. Which trend, seen at London Fashion Week Fall 2026, plays into sporty classics with feminine silhouettes, often incorporating elements like windbreakers and lace?

- A) Sharp Suiting
- B) New Nautical
- C) Sportif**
- D) Bubble Hems

17. Which emerging London-based womenswear label, founded in 2025, focuses on casual luxury with a capsule travel collection made from ultra-soft lyocell and prioritizes longevity and wearability?

- A) Onar Studios
- B) Onateri
- C) Emello**
- D) Black Tulip

18. What is the projected market size for the UK sustainable fashion market in 2025, according to recent reports?

A) USD 261.04 Million

B) USD 322.6 Million

C) USD 1.75 Billion

D) USD 4.5 Billion