

2026 World Cup Economic Ripple: Will Tourism Boosts Outweigh Inflation Fea

Sports Economics · Answer Key · 10 Questions

1. The 2026 FIFA World Cup, hosted by the United States, Canada, and Mexico, is projected to create a significant global GDP boost. What is the estimated range for this boost?

- A) \$10-15 billion
- B) \$20-25 billion
- C) \$40-41 billion**
- D) \$60-70 billion

2. Which of the following industries is identified as one of the top five driving global growth in the coming years, with entertainment and sports also featuring in the top ten?

- A) Renewable Energy
- B) Artificial Intelligence
- C) Accommodation, Food, and Leisure**
- D) Advanced Manufacturing

3. While the 2026 FIFA World Cup is expected to bring economic benefits, what is a concern for some US host cities regarding the expected economic boost?

- A) Over-reliance on infrastructure investment
- B) Potential decline in local sports team performance
- C) The expected economic boost may not materialize as planned**
- D) Increased competition from other global sporting events

4. According to BMO Economics, what is the estimated range for tourism gains for the Canadian economy from the 2026 FIFA World Cup?

- A) \$100 million to \$500 million
- B) \$1 billion to \$5 billion**
- C) \$5 billion to \$10 billion
- D) \$10 billion to \$15 billion

5. Bank of America credit and debit card data showed that the 2025 FIFA Club World Cup drove a notable year-over-year rise in consumer spending in host zip codes. What was the approximate percentage increase?

- A) 2%
- B) 7%**
- C) 15%
- D) 25%

6. Despite the scale of the 2026 FIFA World Cup, what is the expected overall macroeconomic impact on the United States, according to Natixis CIB research?

- A) A significant boost of over 1% of GDP
- B) A modest increase of roughly 0.05 percentage points**
- C) No measurable economic impact
- D) A substantial increase of 0.5-1% of GDP

7. What is estimated to be the total global spending generated by the 2026 FIFA World Cup, according to Bloomberg Intelligence?

- A) \$40 billion
- B) \$60 billion
- C) \$80 billion**
- D) \$100 billion

8. The Los Angeles sports industry reported record-setting economic gains in 2024, with its ecosystem generating a total economic impact. What was this record amount?

- A) \$6.2 billion
- B) \$8.1 billion
- C) \$12.1 billion**
- D) \$15.5 billion

9. Regarding the economic impact of major sporting events, consumer spending on which category has shown a significant rise since 2019, even surpassing live entertainment?

- A) Sporting goods and equipment
- B) Subscription-based streaming services
- C) Spectator sports**
- D) Team merchandise

10. For Mexico, what is the projected GDP uplift from hosting matches in the 2026 FIFA World Cup?

- A) Approximately 0.01-0.02%
- B) Approximately 0.1-0.2%**
- C) Approximately 1-2%
- D) Approximately 5-10%