

# China's Sports Economic Juggernaut: Global Events & Policy Fuel Trillion-Yuan

Sports Economy · Answer Key · 4 Questions

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**1. What percentage of the Paris 2024 Olympic mascots were reportedly manufactured in China, underscoring its role in the global supply chain?**

- A) Approximately 50%
- B) Approximately 65%
- C) Approximately 80%**
- D) Approximately 90%

**2. Which significant economic shift in Chinese sports consumption patterns was identified in 2023, moving away from traditional product purchases?**

- A) Increased spending on overseas sporting events rather than domestic ones.
- B) A decline in overall sports-related spending due to economic slowdown.
- C) A shift from purchasing physical products to spending on services like event tickets and fitness training.**
- D) Greater investment in professional sports clubs over individual athlete endorsements.

**3. By what value is China projected to expand its sports industry by 2030, according to recent government guidelines and industry reports?**

- A) Exceed 3 trillion yuan (approx. \$420 billion USD)
- B) Exceed 5 trillion yuan (approx. \$700 billion USD)
- C) Exceed 7 trillion yuan (approx. \$980 billion USD)**
- D) Exceed 10 trillion yuan (approx. \$1.4 trillion USD)

**4. Which major international sporting goods retailer, amidst global supply chain adjustments, reportedly considered shifting more of its private-label production \*to\* China in 2025 due to efficiency?**

- A) Adidas
- B) Nike
- C) Puma
- D) Intersport**