

# Africa's June 2026 Digital Landscape: Tech Expos, Music Festivals, and Emer

African Internet Culture · Practice Test · 12 Questions

---

**1. Which major technology expo is scheduled to take place in Johannesburg, South Africa, on June 26th and 27th, 2026, focusing on hardware innovations and enterprise solutions?**

- A) Mediatech Africa 2026
- B) Africa Technology Expo 2026
- C) The 2026 Global Data Festival
- D) Netys2026

**2. The Gnaoua World Music Festival, known for its fusion of traditional Gnaoua music with jazz, blues, and reggae, will be held in which Moroccan city in June 2026?**

- A) Marrakech
- B) Fes
- C) Essaouira
- D) Casablanca

**3. What is the primary focus of the Africa Internet Summit 2026, scheduled for June 22-26 in Nairobi, Kenya?**

- A) Renewable energy solutions
- B) Advancing the continent's digital ecosystem
- C) Promoting Pan-African artistic collaborations
- D) Developing sustainable agricultural practices

**4. Which of the following is described as Africa's largest technology showcase for AV Integration, Unified Communications, Broadcast & Streaming, and film production, taking place from June 30th to July 2nd, 2026, in Johannesburg?**

- A) Africa Technology Expo
- B) The Africa Technology Conference
- C) Mediatech Africa
- D) Elearning Africa

**5. The exhibition 'Joy Through Resistance,' featuring works by Yinka Ilori, is set to debut on June 5th, 2026, at which gallery?**

- A) Whitechapel Gallery
- B) Peer Gallery
- C) Cristea Roberts Gallery
- D) Newlyn Art Gallery

**6. In June 2026, where will the 'Africa Forward Summit' be held, focusing on innovation, youth empowerment, and growth in Africa-France relations?**

- A) Abidjan, Côte d'Ivoire
- B) Nairobi, Kenya
- C) Accra, Ghana
- D) Dakar, Senegal

**7. Which African music festival, typically held in late May to early June, is known for its mix of Afro-soul, reggae, and spoken word, while also featuring activism panels and supporting local charities?**

- A) Gnaoua World Music Festival
- B) Cape Town International Jazz Festival
- C) MTN Bushfire Festival
- D) Nyege Nyege Festival

**8. The Africa Oye festival, described as the UK's largest celebration of African music and culture, will take place on June 20th and 21st, 2026, in which city?**

- A) London
- B) Manchester
- C) Liverpool
- D) Birmingham

**9. What is a key trend expected in African consumer behavior for 2026, particularly regarding food choices?**

- A) Increased demand for processed convenience foods
- B) Greater preference for imported luxury goods
- C) Seeking out organic foods and healthier alternatives
- D) A return to traditional, unprocessed diets exclusively

**10. The Africa Technology Conference in Abidjan, Côte d'Ivoire, scheduled for June 16-18, 2026, will focus on which sector's innovation and technology?**

- A) Digital Communication
- B) Renewable Energy
- C) Healthcare Technology
- D) FinTech Solutions

**11. The Zanzibar International Film Festival (ZIFF), East Africa's largest cultural gathering, is scheduled to take place from June 24-28, 2026, in which location?**

- A) Nairobi, Kenya
- B) Stone Town, Tanzania
- C) Kigali, Rwanda
- D) Addis Ababa, Ethiopia

**12. Which marketing trend is expected to be significant in Africa in 2026, involving a blend of global standards with deep roots in local digital culture?**

- A) Monolithic branding strategies
- B) Glocalization
- C) Sole reliance on traditional media
- D) Ignoring social media platforms