

Africa's June 2026 Digital Landscape: Tech Expos, Music Festivals, and Emer

African Internet Culture · Answer Key · 12 Questions

1. Which major technology expo is scheduled to take place in Johannesburg, South Africa, on June 26th and 27th, 2026, focusing on hardware innovations and enterprise solutions?

- A) Mediatech Africa 2026
- B) Africa Technology Expo 2026**
- C) The 2026 Global Data Festival
- D) Netys2026

2. The Gnaoua World Music Festival, known for its fusion of traditional Gnaoua music with jazz, blues, and reggae, will be held in which Moroccan city in June 2026?

- A) Marrakech
- B) Fes
- C) Essaouira**
- D) Casablanca

3. What is the primary focus of the Africa Internet Summit 2026, scheduled for June 22-26 in Nairobi, Kenya?

- A) Renewable energy solutions
- B) Advancing the continent's digital ecosystem**
- C) Promoting Pan-African artistic collaborations
- D) Developing sustainable agricultural practices

4. Which of the following is described as Africa's largest technology showcase for AV Integration, Unified Communications, Broadcast & Streaming, and film production, taking place from June 30th to July 2nd, 2026, in Johannesburg?

- A) Africa Technology Expo
- B) The Africa Technology Conference
- C) Mediatech Africa**
- D) Elearning Africa

5. The exhibition 'Joy Through Resistance,' featuring works by Yinka Ilori, is set to debut on June 5th, 2026, at which gallery?

- A) Whitechapel Gallery
- B) Peer Gallery
- C) Cristea Roberts Gallery**
- D) Newlyn Art Gallery

6. In June 2026, where will the 'Africa Forward Summit' be held, focusing on innovation, youth empowerment, and growth in Africa-France relations?

A) Abidjan, Côte d'Ivoire

B) Nairobi, Kenya

C) Accra, Ghana

D) Dakar, Senegal

7. Which African music festival, typically held in late May to early June, is known for its mix of Afro-soul, reggae, and spoken word, while also featuring activism panels and supporting local charities?

A) Gnaoua World Music Festival

B) Cape Town International Jazz Festival

C) MTN Bushfire Festival

D) Nyege Nyege Festival

8. The Africa Oye festival, described as the UK's largest celebration of African music and culture, will take place on June 20th and 21st, 2026, in which city?

A) London

B) Manchester

C) Liverpool

D) Birmingham

9. What is a key trend expected in African consumer behavior for 2026, particularly regarding food choices?

A) Increased demand for processed convenience foods

B) Greater preference for imported luxury goods

C) Seeking out organic foods and healthier alternatives

D) A return to traditional, unprocessed diets exclusively

10. The Africa Technology Conference in Abidjan, Côte d'Ivoire, scheduled for June 16-18, 2026, will focus on which sector's innovation and technology?

A) Digital Communication

B) Renewable Energy

C) Healthcare Technology

D) FinTech Solutions

11. The Zanzibar International Film Festival (ZIFF), East Africa's largest cultural gathering, is scheduled to take place from June 24-28, 2026, in which location?

A) Nairobi, Kenya

B) Stone Town, Tanzania

C) Kigali, Rwanda

D) Addis Ababa, Ethiopia

12. Which marketing trend is expected to be significant in Africa in 2026, involving a blend of global standards with deep roots in local digital culture?

A) Monolithic branding strategies

B) Glocalization

C) Sole reliance on traditional media

D) Ignoring social media platforms