

# South American Pop Culture Pulse: Music Festivals, Environmental Debates, and Digital Trends

South America · Practice Test · 12 Questions

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**1. Which of these major electronic music festivals is scheduled to take place in Buenos Aires, Argentina, in February 2026?**

- A) Ocaso Festival
- B) Cosquín Rock
- C) Ultra Buenos Aires
- D) Creamfields Chile

**2. In May 2026, Brazil's Congress passed a bill that restricts environmental agencies from using which tool to enforce regulations on illegally deforested lands?**

- A) Ground-based inspections
- B) Satellite imagery
- C) Drone surveillance
- D) Environmental impact reports

**3. According to a May 2026 report, what percentage of online time in Latin America is spent on social media, with Gen Z users aged 15-24 spending significantly more?**

- A) Around 23%
- B) More than 40%
- C) Less than 10%
- D) Exactly 50%

**4. Which South American country is highlighted as having the highest share of gaming audiences, with 83% of its population playing video games, according to a May 2026 analysis?**

- A) Argentina
- B) Chile
- C) Colombia
- D) Brazil

**5. In May 2026, Brazil's government announced a significant investment of \$617.5 million to foster what type of investment in the Amazon region?**

- A) Agricultural expansion
- B) Mineral extraction
- C) Ecological investment
- D) Industrial development

**6. Which social media platform is consolidating its position as the fastest-growing in terms of relevance in Latin America by 2026, known for its short videos and discovery algorithm?**

- A) Facebook
- B) Instagram
- C) LinkedIn
- D) TikTok

**7. As of late 2025, what was Chile's internet penetration rate, indicating a highly mature digital market?**

- A) 75%
- B) 81.7%
- C) 94.5%
- D) 64%

**8. According to a May 2026 report on viral social media trends, what global event is already dominating brand planning for social media campaigns?**

- A) The Olympic Games
- B) The FIFA World Cup
- C) The Super Bowl
- D) The Eurovision Song Contest

**9. Which Brazilian artist is set to create a new monumental installation using local, bio-sourced materials for Bozar's Horta Hall in the summer of 2026?**

- A) Julio Le Parc
- B) Beatriz Milhazes
- C) Laura Lima
- D) Delcy Morelos

**10. A May 2026 report on the Latin American media industry indicates that WhatsApp is used by what percentage of mobile internet users in the region?**

- A) 70%
- B) 82%
- C) 94%
- D) 60%

**11. The Museo Moderno in Buenos Aires is celebrating which anniversary in 2026 with its 'Inhabiting the Future' program?**

- A) 30th
- B) 50th
- C) 70th
- D) 100th

**12. In May 2026, a new gold rush is reportedly fueling illegal mining across which ecologically vital South American region?**

- A) The Atacama Desert
- B) The Amazon rainforest
- C) The Andes Mountains
- D) The Pantanal wetlands