

Canada's 2025 Election: Viral Moments, Pop Culture, and Political Shocks

Canadian Politics · Answer Key · 15 Questions

1. During the 2025 Canadian federal election campaign, which Toronto band's song "Whoa Is Me" became a viral hit associated with Liberal leader Mark Carney's victory celebration?

A) Down With Webster

- B) Arcade Fire
- C) The Tragically Hip
- D) Rush

2. The "Brantford Boomer" meme, which went viral on X (formerly Twitter) during the 2025 election, depicted a Liberal supporter making what gesture in front of a rally?

A) A double middle finger

- B) A thumbs down
- C) A peace sign
- D) A thumbs up

3. Which U.S. President's persistent comments suggesting Canada should become America's "51st State" became a significant, albeit rejected, theme during the 2025 Canadian federal election campaign?

A) Donald Trump

- B) Joe Biden
- C) Barack Obama
- D) George W. Bush

4. The "Apple Video," a viral moment from the 2025 election, featured Conservative leader Pierre Poilievre responding dismissively to questions while consuming what fruit?

A) An apple

- B) A banana
- C) An orange
- D) A pear

5. A report by Reset Tech warned about the influence of U.S.-based TikTok creators on Canadian politics, noting that while they posted a smaller percentage of videos, they accounted for what percentage of views during the lead-up to the 2025 election?

A) 45%

- B) 13%
- C) 30%
- D) 60%

6. The Online News Act, passed in 2023, led to Meta banning news posts on Canadian Facebook and Instagram. This situation, as noted by Emily Laidlaw, has led political news seekers to increasingly rely on which platform, blurring the lines between traditional media and influencers?

A) TikTok

- B) X (formerly Twitter)
- C) Reddit
- D) LinkedIn

7. In the 2025 election, which party's platform included a commitment to "Axe the Tax" and "Stand up for Canada for a change"?

A) Conservative Party of Canada

- B) Liberal Party of Canada
- C) New Democratic Party
- D) Bloc Québécois

8. The "Great Canadian Encyclopedia of Political Memes" project studied memes from the 2019 election, noting a general trend towards what tone in political memes?

A) Negativity

- B) Positivity
- C) Neutrality
- D) Sarcasm

9. According to reports on the 2025 Canadian election, which social media platform was identified as a target for AI-enabled deception, including fake interviews and fraudulent investment schemes involving political figures?

A) X (formerly Twitter)

- B) Facebook
- C) Instagram
- D) TikTok

10. Which Canadian politician was criticized for a 2019 meme posted by the Conservative Party of Canada's main account, which depicted him turning off a valve related to the oil and gas sector, but was criticized for an inaccurate portrayal of his skin tone?

A) Justin Trudeau

- B) Andrew Scheer
- C) Jagmeet Singh
- D) Maxime Bernier

11. The 2025 election saw a notable increase in sponsored posts on X (formerly Twitter) masquerading as mainstream news, targeting Canadian politicians. These posts often used what kind of language to grab attention?

A) Hyperbolic phrases

- B) Understated facts
- C) Objective reporting
- D) Technical jargon

12. Following Prime Minister Justin Trudeau's departure in January 2025, Mark Carney was elected leader of the Liberal Party and subsequently became Prime Minister, campaigning on a "Canada Strong" message in an election heavily influenced by rhetoric concerning which country's leader?

A) The United States (Donald Trump)

- B) France (Emmanuel Macron)
- C) United Kingdom (Rishi Sunak)
- D) Germany (Olaf Scholz)

13. The Canada Proud network, a significant political force in the 2025 election, primarily used which social media platform for its extensive advertising campaigns?

A) Facebook

- B) TikTok
- C) X (formerly Twitter)
- D) Instagram

14. A controversy arose in early 2026 surrounding a CBC/APTN comedy series in production called "Northland Tales," which was pitched as a satirical prank show. Former RCMP officers claimed they were intentionally misled into participating, with the National Police Federation calling it a "profound breach of trust." This situation highlighted concerns about what type of content generation?

A) Misinformation and stereotypes

- B) Fact-based satire
- C) Documentary filmmaking
- D) Educational programming

15. In the 2025 election, discussions around sovereignty and the relationship with the United States were heightened due to persistent comments from U.S. President Donald Trump. Which of the following candidates firmly rejected these comments, positioning themselves as best equipped to manage Canada-U.S. relations?

A) All candidates

- B) Only the Liberal candidate
- C) Only the Conservative candidate
- D) Only the Bloc Québécois candidate